



**BRG**

ADVANCED TECHNOLOGY  
CONFERENCE



INTELLIGENCE THAT WORKS

# Program Announcement

*November 6-7, 2019*



# Overview

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## Event Brief

The BRG Advanced Technologies Conference (ATC) will be held from November 6–7, 2019, at the Swissotel in Chicago, Illinois. The ATC is a must-attend for organizations that are successfully applying artificial intelligence (AI) or are interested in leveraging AI technologies in their business.

The ATC will bring together some of the most experienced practitioners in the fields of AI, machine learning, and advanced data analytics for an immersive program of education, examination, and networking. The program will offer unique insights on the latest and future impacts of AI applications and commercialization across sectors including transportation, agriculture/farming, healthcare, finance, the future of work, and cybersecurity.

**Program highlights include:**

- A keynote by the “Godfather of AI,” Sebastian Thrun
- AI from the Business Side, featuring speakers from Tesla and Accenture
- Cybersecurity and AI
- Fintech
- The Ethics of AI
- Middle-Market Investments
- The Role of AI in Fund Management
- And more!

## Who Attends

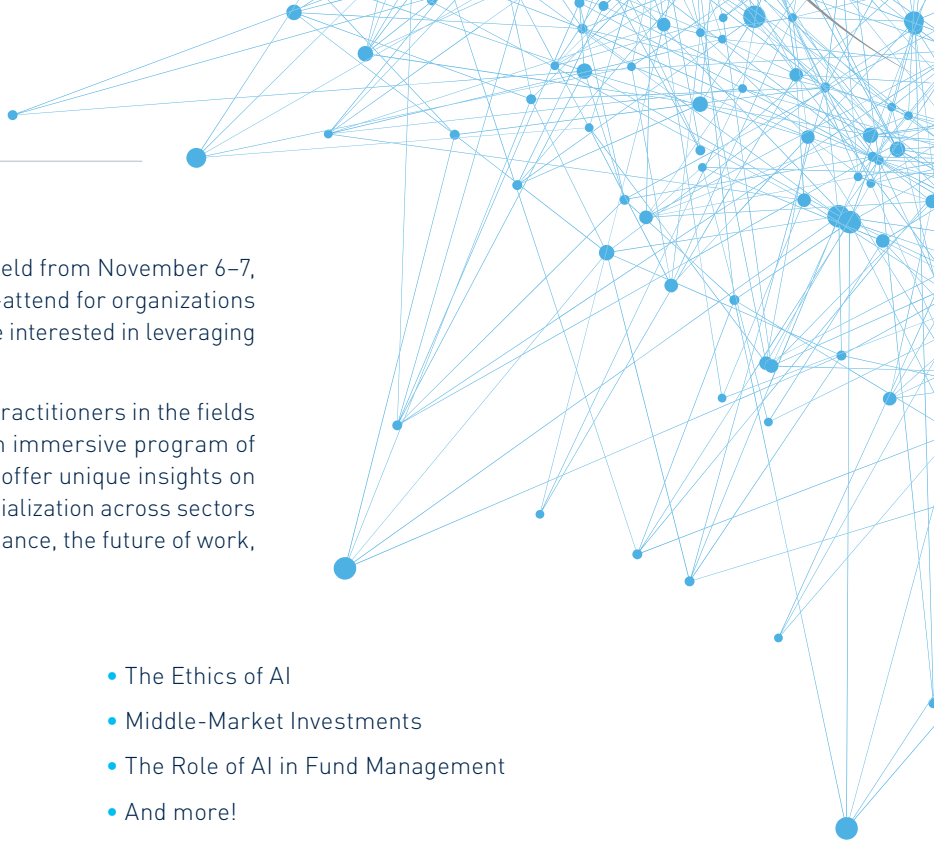
Attendance is by invitation only and limited to senior executives across industries utilizing AI applications, including Transportation, Agriculture/Farming, Healthcare, Finance, Future of Work and Cybersecurity.

## Partnership Opportunities

Sponsorship opportunities are still available. Please contact Meredith Anastasio for more information.

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**CONTACT** Meredith Anastasio at [manastasio@thinkbrg.com](mailto:manastasio@thinkbrg.com) for further information



# Schedule at a Glance

[TIMES SUBJECT TO CHANGE]

## WEDNESDAY, NOVEMBER 6

6:00 – 8:00 PM	Welcome Dinner Reception
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## THURSDAY, NOVEMBER 7

7:00 – 8:00 AM	BREAKFAST
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8:00 – 9:00	<b>Welcome and Opening General Session</b> <ul style="list-style-type: none"><li>• Artificial Intelligence – The View from the Business Side</li></ul>
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9:00 – 9:30	Networking Break
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9:30 – 10:30	<b>Education Sessions (2)</b> <ul style="list-style-type: none"><li>• Consumer Data Collection: Navigating the Changing Regulatory Landscape</li><li>• The Role of AI: Can Fund Managers and LPs Get an Edge?</li></ul>
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10:30 – 10:45	Networking Break
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10:45 – 11:45 PM	<b>Education Sessions (2)</b> <ul style="list-style-type: none"><li>• Investment Trends in Artificial Intelligence and Advanced Analytics</li><li>• The Ethics of Artificial Intelligence</li></ul>
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11:45–12:15	LUNCH
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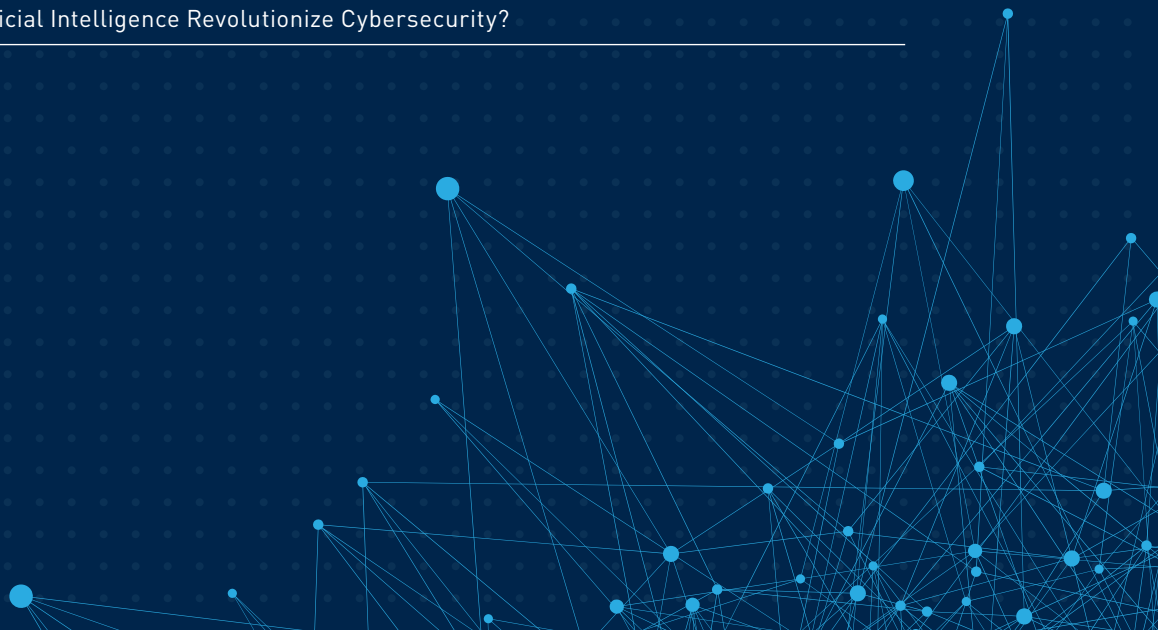
12:15 – 1:15	<b>Featured Keynote: Artificial Intelligence Demystified</b> <ul style="list-style-type: none"><li>– Sebastian Thrun, CEO, Udacity; Founder, Google X; Cofounder, Kitty Hawk and CORA</li></ul>
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1:15 – 1:45	Networking Break
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1:45 – 2:45	<b>Education Session</b> <ul style="list-style-type: none"><li>• Artificial Intelligence and Life Sciences – Finding a Balance</li><li>• Fintech: Separating Fact from Fiction</li></ul>
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2:45 – 3:00	Networking Break
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3:00 – 4:00	<b>Closing General Session</b> <ul style="list-style-type: none"><li>• Will Artificial Intelligence Revolutionize Cybersecurity?</li></ul>
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# Complete Program

## WEDNESDAY, NOVEMBER 6

**6:00 – 8:00 PM Welcome Dinner Reception**

## THURSDAY, NOVEMBER 7

**8:00 – 9:00 AM Artificial Intelligence – The View from the Business Side**

AI has arrived as a business issue—simultaneously generating exorbitant praise for its potential benefits and dire warnings for its potential costs. However, not since the beginnings of the commercial Internet in the late 1990s has there been such a disconnect between the near-term capabilities of a technology and informed commercial planning and strategy for its implications. The 1990s saw the creation of Amazon; it also saw the acquisition of Broadcast.com by Yahoo for \$5.7 billion. The former, a company that grew as the technology evolved to transform the face of retail; the latter, a massive strategic error based on hype and misunderstanding.

This panel will discuss the intersection between AI as a technology and AI as a business tool— how its technical capabilities, limitations, and evolution will determine how businesses in different markets should plan their response.

**FACILITATOR:** John Blair, Managing Director, BRG; Co-Founder, Kenamea

**SPEAKER:** Sterling Anderson, Co-Founder & Chief Product Officer Aurora; Former Director of Tesla Model X and Tesla Auto-Pilot

*Additional speaker to be announced*

**9:00 – 9:30 AM Networking Break**

**9:30 – 10:30 AM Education Sessions (2)**

### **Consumer Data Collection: Navigating the Changing Regulatory Landscape**

Corporate collection, maintenance, use, sale, and disposal of consumer personal information is the subject of a number of federal laws, which have spawned an entire class-action litigation industry. While the current Congress remains divided and hamstrung on this issue, states have moved forward with privacy legislation that would greatly expand the risks to businesses that collect the personal information of consumers—basically every company except the local bakery.

Join data-privacy experts, consumer advocates, and litigation experts in a discussion about the nature of consumer data collected by businesses; the changing regulatory landscape regarding this data; and the technical requirements, difficulties, and costs in complying with this new legislation.

**MODERATOR:** Peggy Daly, Managing Director, BRG

*Panelists to be announced*

### **The Role of Artificial Intelligence: Can Fund Managers and LPs Get an Edge?**

Despite AI's significant and rapidly increasing "brain" power, the investment management business is not going away tomorrow. But it is changing, and the current model may one day be rendered obsolete. So what does the road map leading to that eventuality look like? And what's our best strategy in the interim? Private Equity, Hedge Funds, Domestic and Foreign LPs, and SEC executives will gather to discuss what the road map leading to that eventuality may look like and strategies to employ in the interim.

**MODERATOR:** William Epstein, Managing Director, BRG

*Panelists to be announced*

**10:30 – 10:45 AM Networking Break**

**10:45 – 11:40 AM Education Sessions (2)**

### **Investment Trends in Artificial Intelligence and Advanced Analytics**

The recent acceleration of AI investments and the media hype around them has created intrigue as well as noise. Corporate boards are trying to understand AI as a technology and its value to their businesses. But buyers beware, the space is becoming increasingly crowded, differentiation more tenuous, and the roadmap to material revenue no clearer, while opportunities continue to be almost unlimited in scope. What are the most interesting investment areas and trends in AI that investors are seeing? Where is the smart money going?

BRG has gathered key VC and PE investors, as well as corporate development officers who have invested in AI, to share their experiences and perspectives.

**MODERATOR:** Ravi Bhagavan, Managing Director, BRG Capital Advisors

*Panelists to be announced*

### **The Ethics of Artificial Intelligence**

The possibility of creating thinking machines raises a host of ethical issues and questions related both to ensuring that such machines do not harm humans and other morally relevant beings; and to the moral status of the machines themselves. BRG is thrilled to welcome leading experts currently investigating the ethical issues related to AI.

*Panelists to be announced*

**11:45 – 12:15 PM LUNCH**

**12:15 – 1:15 PM**

**Featured Keynote with Sebastian Thrun, CEO, Udacity; Founder, Google X; Co-Founder, Kitty Hawk and CORA**

## Artificial Intelligence Demystified

Perhaps no other technology has stirred up emotions as much as artificial intelligence. AI-powered computer programs have beaten world champions at chess and Go; drive cars more safely than most human drivers; and even threaten to outperform highly skilled doctors in medical diagnostics. What is behind this revolution, and where will it lead us?

BRG is honored to welcome innovator and computer scientist Sebastian Thrun to the Inaugural Advanced Technology Conference. He is president and cofounder of e-learning company Udacity; CEO of Kitty Hawk Corporation, which makes flying cars; and chairman of Cresta.ai, a company that automates repetitive tasks like sales chats. Thrun was previously a vice president and fellow at Google, where he founded Google X and Google's self-driving car team. He is currently also an adjunct professor at Stanford University and Georgia Tech.



**1:15 – 1:45 PM Networking Break**

**1:45 – 2:45 PM Education Sessions (2)**

### Artificial Intelligence and Life Sciences – Finding a Balance

AI has established a small but growing presence in the life sciences industry, starting with drug discovery and development and now in emerging applications across the product life cycle. While the life sciences industry is full of data-rich processes, AI is just beginning to be applied to gather, manage, and intelligently use structured and unstructured data in the domain. Experts will share their experiences as to how AI is applied in life sciences, its potential impact, and challenges that may result.

*Panelists to be announced*

### Fintech: Separating Fact from Fiction

The Fintech ecosystem is loaded with disruptive companies, though perhaps none more so than those in the lending sector. Employing artificial intelligence, big data, and blockchain, financial institutions—both new and old—are using technology to help solve longstanding issues. Join institutional investors, global financial institutions, Fintech companies, practicing Fintech lawyers, and strategic advisors as they address up-to-date market trends and use cases by financial institutions as they relate to Fintech; and provide strategies to participate in the rapidly evolving Fintech space.

**MODERATOR:** Walter J. Mix III, Managing Director and Financial Services Practice Leader, BRG; Former Commissioner, California Department of Financial Institutions (now Department of Business Oversight)

*Panelists to be announced*

**2:45 – 3:00 PM Networking Break**

**8:00 – 9:00 PM Closing General Session**

### Will Artificial Intelligence Revolutionize Cybersecurity?

Artificial intelligence has the potential to revolutionize cybersecurity, but this technology is still undergoing a maturation process that raises questions about its application. BRG is delighted to welcome top experts in AI, cyber-crime, and government to discuss the current state of AI, the promise AI holds for cybersecurity, possible drawbacks of this new technology, and its regulatory and legal implications.

**SPEAKER:** Thomas Brown, Managing Director, BRG; Former Assistant US Attorney, Southern District of New York

*Panelists to be announced*

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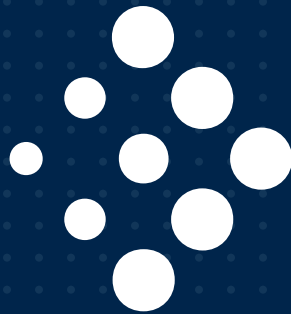
# Registration Information

## CONFERENCE FEES

	Early Registration <i>30% Savings</i> <i>(through November 16, 2018)</i>	Regular Registration
Executive Attendee	\$525	\$700
Partner Attendee	Included in sponsorship	

\*The conference fee covers all education sessions, conference materials, three meals, receptions, and networking coffee breaks. Conference fees do not include travel, lodging and other personal expenses.

**CONTACT** Meredith Anastasio at [manastasio@thinkbrg.com](mailto:manastasio@thinkbrg.com) for further information



## INTELLIGENCE THAT WORKS

**ABOUT BRG** Berkeley Research Group, LLC (BRG) is a global consulting firm that helps leading organizations advance in three key areas: disputes and investigations, corporate finance, and strategy and operations. Headquartered in California with offices around the world, we are an integrated group of experts, industry leaders, academics, data scientists, and professionals working beyond borders and disciplines. We harness our collective expertise to deliver the inspired insights and practical strategies our clients need to stay ahead of what's next.

We have in-depth experience across a wide range of industries and markets, from construction and energy to technology and healthcare. No matter what sector your business is in, we have experienced professionals who understand the challenges you face—making us better equipped to help solve them.

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