



WOMEN'S LEADERSHIP
CONFERENCE



CONFERENCE PROGRAM

2019 WOMEN'S LEADERSHIP CONFERENCE





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About the Women's Leadership Conference

The BRG Women's Leadership Conference (WLC) will be held October 20–22, 2019, at the Ritz-Carlton in Naples, Florida. The WLC offers a unique opportunity for women across industries to discuss top-of-mind issues facing women in business today to prepare for a successful future tomorrow.

The WLC is geared to deliver:

- Out-of-box approaches for challenges and opportunities in front of you
- Fresh perspectives on your most important priorities
- Real solutions to tackle obstacles facing women in leadership and those aspiring to be leaders
- Opportunities to develop relationships that can help you in your career and your business

With over 150 top female executives from organizations across industries scheduled to attend, attendees will have access to a tremendous resource of ideas and experience. Ample time is built into the schedule for attendees to connect with their peers.

Conference Highlights

EXCEPTIONAL CONTENT. With a robust program featuring Sallie Krawcheck, Caroline Miller, Sally Helgesen, and more, the WLC offers three days of high-level education, unmatched networking opportunities, and unforgettable experiences.

THE RITZ-CARLTON. A glorious beach resort situated on three miles of pristine Florida beachfront, the Ritz-Carlton, Naples is the perfect setting for the WLC. This peaceful sanctuary complements the hotel's refined elegance and graceful atmosphere, which offers impeccable service, immaculate guest rooms, and incomparable experiences.

EXCLUSIVE ATTENDANCE. Attendance is by invitation only and is exclusively for top female executives across all industries.

RECREATION PROGRAM (Sunday and Monday). A special part of the WLC is the time built into the schedule for you to unwind, have fun, and join your peers in unique and exciting recreation. Be sure to arrive Saturday, October 19 to join the great activities we have planned for Sunday and truly enjoy Naples. Recreation activities will include:

- The BRG WLC Golf Tournament on the Black Course at Tiburón
- Catamaran sail
- Edison and Ford Winter Estates
- "Afternoon on 5th": shopping, galleries
- Beach Activities
- And more!

About BRG

Berkeley Research Group, LLC (BRG) is a global consulting firm that helps leading organizations advance in three key areas: disputes and investigations, corporate finance, and strategy and operations. Headquartered in California with offices around the world, we are an integrated group of experts, industry leaders, academics, data scientists, and professionals working beyond borders and disciplines. We harness our collective expertise to deliver the inspired insights and practical strategies our clients need to stay ahead of what's next.

We have in-depth experience across a wide range of industries and markets, from construction and energy to technology and healthcare. No matter what sector your business is in, we have experienced professionals who understand the challenges you face—making us better equipped to help solve them.

The idea of *Intelligence that works*—delivering great ideas, ensuring that our recommendations are practically executable, and helping clients advance—drives all that we do, from the way we work with our clients to the way we operate internally.



2019 Schedule at a Glance

[TIMES SUBJECT TO CHANGE]

SUNDAY OCT 20

| | |
|------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12:00 – 5:00 PM | Recreation Activities Including: <ul style="list-style-type: none">– Golf Tournament at Tiburón– Catamaran sail– Edison and Ford Winter Estates– “Afternoon on 5th”: shopping, galleries |
| 6:30 – 9:00 PM | Regale at NGALA Dinner Reception |

MONDAY OCT 21

| | |
|-------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 – 7:45 AM | Yoga and Meditation |
| 8:00 – 9:00 | BREAKFAST |
| 9:00 – 10:00 | Opening Keynote <ul style="list-style-type: none">– Caroline Adams Miller: <i>Authentic Grit</i> |
| 10:00 – 10:15 | Networking Break |
| 10:15 – 11:30 | General Session and Workshop <ul style="list-style-type: none">– Sheila Heen: <i>Difficult Conversations and Speaking Up</i> |
| 11:45 – 12:30 PM | LUNCH |
| 12:30–1:30 | General Session <ul style="list-style-type: none">– Sallie Krawcheck: <i>Own It, The Power of Women at Work</i> |
| 1:30 – 1:45 | Networking Break |
| 1:45 – 3:00 | Concurrent Sessions <ol style="list-style-type: none">1) Albany Irvin: <i>Life Hacks and Apps for the Female Executive</i>2) Andrea Kramer: <i>Your Dream Team: Building a Personal Board of Advisors</i> |
| 3:00 – 6:00 | Recreation <ul style="list-style-type: none">– Beach Activities– Shopping Excursion to The Waterside Shops (shuttle will run continuously) |
| 7:00 – 9:30 | Sunset Dinner Reception |

TUESDAY OCT 22

| | |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| 7:00 – 7:45 AM | Yoga and Meditation |
| 8:00 – 9:00 | BREAKFAST |
| 9:00 – 12:00 PM | Leadership Workshop and Coaching <ul style="list-style-type: none">– Sally Helgesen: <i>How Women Rise</i> |
| 10:15 – 10:30 | Networking Break |
| 12:00 – 1:00 PM | BBQ Lunch |
| 1:00 – 2:00 | Closing Session <ul style="list-style-type: none">– Rebecca Ryan: <i>Is the Future Female?</i> |

Conference Agenda

SUNDAY, OCTOBER 20

12:00 – 5:00 p.m.

Recreation Activities Refer to page 8 for details.

- Golf Tournament at Tiburón
- Catamaran sail
- Thomas Edison/Henry Ford Tour
- “Afternoon on 5th”: shopping, galleries, etc.
(Shuttle will run continuously)

6:30 – 9:00 p.m.

Welcome Dinner Reception: Regale AT NGALA

NGALA® (pronounced n-yala) is a wildlife preserve in Naples and provides the incomparable setting for our welcome dinner! NGALA® offers something for everyone, including spectacular architecture, rare tropical foliage, antiques, artifacts, animal encounters, and authentic entertainment.

MONDAY, OCTOBER 21

7:00 – 7:45 a.m. **Yoga and Meditation**

8:00 – 9:00 a.m. **Breakfast**

9:00 – 10:00 a.m. **Opening Keynote: Authentic Grit**



Caroline Adams Miller, MAPP, Coach, Speaker & Educator

What do most female leaders who thrive in the current business climate have in common? **Grit!**

Authentic Grit is the passionate pursuit of hard goals that awes and inspires others to become better people, flourish emotionally, take positive risks, and live their best lives. Achieving hard, meaningful goals is one of the most rewarding things women can do personally and professionally.

A Harvard graduate with a master’s degree in applied positive psychology from the University of Pennsylvania, Caroline Miller has authored six books, including *Getting Grit* (Sounds True, 2017) and *Creating Your Best Life* (Sterling, 2009). She teaches in Wharton Business School’s Executive Education program and her work has been featured in BBC World News, the *New York Times*, the *Washington Post*, NBC, NPR, and CNN, and more.

“There is absolutely nothing that beats hard work.”

—Sallie Krawcheck

10:00 – 10:15 a.m. **Networking Break**

10:15 – 11:30 a.m. **General Session and Workshop:**
Difficult Conversations and Speaking Up



Sheila Heen, CEO, Triad Consulting; Lecturer, Harvard Law School; Co-author, *Difficult Conversations and Thanks for the Feedback**

Collaboration, innovation, high performance and sound decision-making hinge on leaders’ ability to have difficult conversations and discuss honest feedback when it matters most. In organizations all over the world, these conversations are attempted or avoided every day.

With two *New York Times* best sellers and through 20 years at the Harvard Negotiation Project and Triad Consulting Group, Sheila Heen shows us how to engage the conversations that are critical to learning, collaboration, innovation and sound decision-making in your organization.

11:45 a.m. – 12:30 p.m. **LUNCH**

12:30 – 1:30 p.m. Keynote: Own it, The Power of Women at Work



**Sallie Krawcheck,
CEO and Co-Founder Ellevest**

Success for professional women will no longer be about trying to compete at the men's version of the game. Discover a career playbook for a new era of feminism, offering women a new set of rules for professional success: one that plays to their strengths and builds on the power they already have.

Sallie's professional mission is to help women reach their financial and professional goals (or, put more bluntly, to get more money into the hands of women), thus enabling them to live better lives and unleashing a positive ripple effect for our families, our communities, and our economy. To that end, she is chair of the Ellevest Network, a global professional women's network with more than 135,000 members. She is also the CEO and cofounder of Ellevest, a digital-first, mission-driven investment platform for women. She is chair of the Pax Ellevest Global Women's Leadership Fund, which invests in top-rated companies for advancing women. She is the best-selling author of *Own It: The Power of Women at Work*.

Before launching Ellevest, Sallie built a successful career on Wall Street: She was CEO of Merrill Lynch, Smith Barney, US Trust, Citi Private Bank, and Sanford C. Bernstein. She was also chief financial officer for Citigroup. Prior to that, she was a top-ranked research analyst covering the securities industry.

One of few executives to find success in large complex companies and as a startup CEO, Sallie is widely recognized as one of the most influential women in business. She was recognized by *Inc.* as a "Top Female Founder," was called "The Last Honest Analyst" by *Fortune* magazine, was named the seventh most powerful woman in the world by *Forbes*, was ranked no. 9 on *Fast Company's* list of the "100 Most Creative People in Business," was called one of the top 10 up-and-coming entrepreneurs to watch by *Entrepreneur Magazine*, and landed on *Vanity Fair's* "The 2018 New Establishment List."

Sallie received a BA *summa cum laude* from the University of North Carolina at Chapel Hill and an MBA with honors from Columbia Business School. She has two children and two cats.

1:30 – 1:45 p.m. Networking Break

1:45 – 3:00 p.m. Concurrent Sessions

Life Hacks and Apps for the Female Executive



Albany Irvin, QVC Host; Founder and Strategic Sales Branding Director, Global Strategies Sales Marketing Branding Leaders

Multitasking is an important skill to have in general, and even more so as a female leader. Female executives have a unique stress load that requires maintenance and self-care to function at full power. While running companies, startups, or small businesses, female CEOs are busy creating a work-life balance to keep track of who they are as individuals. Albany Irvin is thrilled to join the WLC and share key life hacks and mobile apps that will not only increase productivity at work, but also make work/life balance more attainable.

Your Dream Team: Building a Personal Board of Advisors



Andrea Kramer, Partner at McDermott, Will & Emery LLP, Successful Author, and Leading Authority on Gender Bias and Communication

In today's complex business environment, one mentor is not enough. You need your own personal board of advisors who have different skills that can help you navigate and reach the top of your career. In this workshop, Andrea Kramer, will identify the skills and advisors you need to help meet your objectives and build your personal dream team.

3:00 – 6:00 p.m. Recreation Refer to page 8 for details.

- Beach Activities
- Shopping Excursion to The Waterside Shops
(shuttle will run continuously)

7:00 – 9:00 p.m. Sunset Dinner Reception

Join us on the beach for a memorable dining experience along the Gulf of Mexico, illuminated by a glowing sunset. After a day of learning and sharing, we will enjoy our evening on the pristine white sands of Clearwater Beach. Following a gorgeous sunset, we'll delight in an evening of music, fun, and dinner on the beach.

Flip-flops will be provided!

TUESDAY, OCTOBER 22

7:00 – 7:45 a.m. **Yoga and Meditation**

8:00 – 9:00 a.m. **Breakfast**

9:00 – 12:00 p.m. **Leadership Workshop: How Women Rise: Break the 12 Habits Holding You Back from Your Next Raise, Promotion, or Job**



Sally Helgesen, Author, International Speaker & Leadership Expert

In this half-day program, Sally Helgeson draws from her recent bestseller, *How Women Rise*, coauthored with top-ranked executive coach Marshall Goldsmith, to identify the twelve habits or behaviors

most likely to get in the way of successful women as they seek to move higher. Most of these behaviors are rooted in strengths that may have served women well early in their careers but can undermine them as they assume more responsibility and scope.

Knowing how to spot these habits is helpful for women at every stage and invaluable for women and men who lead, mentor, coach, support, or serve as champions for talented women.

Sally is a best-selling author, speaker, and leadership coach, cited in *Forbes* as the world's premier expert on women's leadership. For the last thirty years, her mission has been to help women leaders around the world recognize, articulate, and act on their greatest strengths. She also works with senior teams seeking to build more inclusive cultures.

10:15 – 10:30 a.m. **Networking Break**

12:00 – 1:00 p.m. **BBQ Lunch**

1:00 – 2:00 p.m. **Closing Session: Is the Future Female?**



Rebecca Ryan, Futurist and Economist

Looking beyond the present, it is important to take a long view of where the women's movement is going and the value of slowing down for greatest impact. Rebecca Ryan, Futurist, will share observations about what to expect as we navigate the sometimes-

charged and changing dynamics around gender in the workplace, politics, and the economy. Learn why we are at a tipping point for gender equality at work, the future of the #MeToo movement, and why women should run for public office. Bonus: a moment of mindfulness.

Rebecca is the resident futurist at the Alliance for Innovation, a senior advisor at the Governing Institute, a faculty member at the Institute for Zen Leadership, the founder of Futurist Camp, the inventor of Futures Labs, and the owner of NEXT Generation Consulting, Inc.

Fight for the things that you care about, but do it in a way that will lead others to join you.”

—Ruth Bader Ginsberg

Recreation (TIMES SUBJECT TO CHANGE)

SUNDAY OCT 20



12:00 – 5:00 PM

Golf Tiburón Black Course

Certified as an Audubon Cooperative Sanctuary by Audubon International, Tiburón comprises two 18-hole championship courses designed by golf legend Greg Norman. Reflecting Norman's appreciation for pristine natural settings and his passion for great golf, the picturesque courses feature stacked sod wall bunkers, coquina shell waste bunkers, and no conventional rough.

The course is home to the LPGA's CME Group Tour Championship, and you will enjoy the challenge of replicating golf shots executed by the world's leading professionals on the Black Course!



12:30 – 4:30 PM

Sail the Sweet Liberty

Welcome aboard the *Sweet Liberty*! Hop on the 53-foot sailing catamaran for a spectacular three-hour Beach Island Shelling Cruise. We will visit the private Keewaydin Island (also known as Key Island) for some beach time and shelling (one hour), and then head back through the Gulf of Mexico.



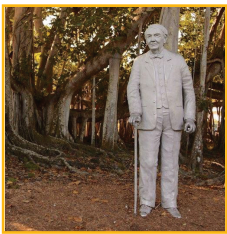
12:30 – 5:00 PM

Afternoon on 5th Avenue

5th Avenue South provides an irresistible mix of glamour and laid-back ease. Historic and modern architecture blend together in eclectic sophistication, while tropical blooms and lush greenery grace the pedestrian-friendly promenades.

5th Avenue South stretches from Tamiami Trail to the Gulf of Mexico in Old Naples and is home to upscale fashion and jewelry, art galleries, spas, one-of-a-kind gifts, home décor, fine dining, and entertainment.

Shuttle will run continuously



12:30 – 5:00 PM

Edison and Ford Winter Estates

The Edison and Ford Winter Estates contain a historical museum and 21-acre botanical garden on the adjacent sites of the winter homes of Thomas Edison and Henry Ford beside the Caloosahatchee River. This tour will include a peek inside the normally closed winter estates of Edison and Ford; 20 acres of historic gardens and propagating nursery; and an exclusive look at Edison Botanic Research Laboratory.

MONDAY, OCT 21



3:00–5:30 PM

Unwind Beachside

What better way to unwind after a day of high-level content than relishing the pristine beach of the Ritz Carlton Naples? WLC attendees will enjoy a private area and spend the afternoon on the water with beach activities including kayaking, paddle boarding, body boarding, Jet Skis, and lounging in the warm Florida sun!



3:00–5:30 PM

Shopping at Waterside

Waterside Shops is Southwest Florida's premiere shopping and dining destination, where the finest names in luxury retail and fashionable lifestyle stores are set amid a lush landscape of 30,000 tropical plants and flowering shrubs. Waterside Shops has more than sixty shops and restaurants. Shuttles will be scheduled to depart throughout the designated times so that you can enjoy the shops at your leisure.

Shuttle will run continuously

Registration Information

Early Bird Registration (*ends August 20, 2019*): \$800

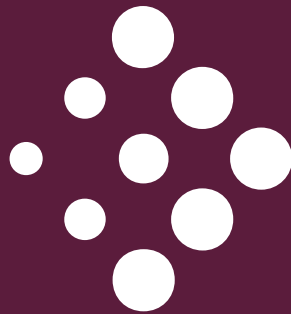
Regular Registration (*ends October 15, 2019*): \$1,000

Your attendee fee covers education sessions, conference materials, five meals, two receptions, recreation activities, and networking events (everything except lodging and incidental personal expenses).

TRAVEL AND HOTEL

A discounted rate of \$319 has been secured for all BRG Women's Leadership Conference attendees at The Ritz-Carlton, Naples, FL. Upon registration, attendees will receive information regarding reserving a room.

CONTACT Meredith Anastasio at manastasio@thinkbrg.com for further information



ABOUT BRG Berkeley Research Group is a leading global strategic advisory and expert consulting firm that provides independent advice, data analytics, valuation, authoritative studies, expert testimony, investigations, and regulatory and dispute consulting to Fortune 500 corporations, financial institutions, government agencies, major law firms, and regulatory bodies around the world. BRG is headquartered in Emeryville, California, with offices across the United States and in Asia, Australia, Canada, Latin America, the Middle East, and the United Kingdom.

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