

Event Brief

The BRG Healthcare Leadership Conference will be held virtually on December 8, 2020. It is designed expressly for top executives from healthcare, financial, private equity, and policy. This year's event offers a unique forum and online setting for healthcare leaders to converge to discuss the most pressing issues facing the industry.

The BRG Healthcare Leadership Conference delivers:

- Out-of-the-box approaches for the challenges and opportunities in front of you
- New strategies for developing ideal partnerships
- The best thinking of how to advance the quality and efficiency of care
- Fresh perspectives on your most important priorities
- Opportunities to develop peer relationships that can help your business

Who Attends

While the conference typically brings together over 250 top executives, a virtual program allows us to expand our reach and welcome even more innovative thinkers in healthcare, finance, and policy. In this online setting, you will have access to a tremendous resource of ideas and experience, ample time to connect with your peers to exchange information, and the ability to continue the conversations post-event.

Why Attend

The timing of the BRG Healthcare Leadership Conference in early December is purposeful. It offers attendees a platform upon which to both evaluate the year prior and work together to prepare for what lies ahead. There is much affecting healthcare that makes it challenging to see the forest through the trees. Our goal is to provide a better sense of what is important in policy trends and the impact those trends may have on providers and financial markets.

CONTACT brgconferences@thinkbrg.com with questions.

2020 HLC VIRTUAL SCHEDULE 2

2020 HLC Virtual Schedule

TUESDAY, DECEMBER 8

9:00-10:15 a.m. Opening Session: Axelrod vs. Rove





THE FUTURE OF HEALTHCARE AND THE AMERICAN POLITICAL LANDSCAPE POST-2020 PRESIDENTIAL ELECTION

With the 2020 presidential election decided, Karl Rove and David Axelrod, two leading political minds in America, will join the HLC once more for a no-holds-barred discussion about the future of American politics and healthcare. Offering insightful analysis and predictions about current debates in Washington, the nation's political course, and the bigger challenges America faces, Mr. Rove and Mr. Axelrod will discuss what's at stake and what's next.

Moderated by John Kelliher, Managing Director, BRG

10:15-10:30 a.m. Break

10:30-11:30 a.m. HEALTHCARE POLICY 2020 AND BEYOND

The debate over healthcare policy—and the impact on the healthcare industry—played a major role in the 2020 presidential and congressional races. BRG is thrilled to again welcome top congressional staffers to discuss the potential healthcare policy agenda in the wake of the 2020 election.

Lauren Aronson, Partner, Mehlman Castagnetti Rosen & Thomas

Melanie Egorin, Deputy Minority Staff Director, Committee on Ways and Means

Katie Meyer, Senior Policy Advisor for House Minority Leader McCarthy, U.S. House of Representatives

Nick Uehlecke, Advisor, Immediate Office of the Secretary, U.S. Department of Health and Human Services

Moderated by Ruth Tabak, Associate Director, BRG

11:30-11:45 a.m. Break

11:45-12:45 p.m. Concurrent Sessions (2)

(1) MEDICAID OUTLOOK FOR 2021 AND BEYOND

With COVID-19 putting pressure on state Medicaid budgets and the 2020 presidential election likely to shape the next four years of federal Medicaid policy, a panel of policy and payer experts will discuss the outlook for the Medicaid program. The panel will provide perspectives on the overall outlook for enrollment and spending; and address specific sectors, including long-term services and supports, behavioral health, and dental services.

Catherine Anderson, Senior Vice President, Policy and Strategy, United Healthcare Community & State

Dianne Hasselman, Deputy Medicaid Executor, National Association of Medicaid Directors

Moderated by Jim Teisl, Director, BRG

(2) MANAGED CARE 2021

Rapid changes are afoot in managed care. Panelists from medical, value-based, payment innovation, and network development roles will offer their opinions on 2021 priorities, including behavioral health, women's health, new social networks, and post-pandemic changes for procedure-oriented specialty doctors. Learn what to expect and what gets their attention in managing a cross-section of Medicare, Medicaid, and commercial populations.

Ish Bhalla, MD, Associate Medical Director of Behavioral Health Value Transformation, BCBS of North Carolina

Troy Smith, VP of Healthcare Strategy and Payment Transformation, BCBS of North Carolina

Stephan Young, Mental Health Team Lead, Caresource

Moderated by Bryan Cote, Managing Director, BRG

Virtual schedule continues on next page.



1:15-2:15 p.m. Closing Keynote: Aneesh Chopra



CONNECTING DOTS: HOW OPEN DATA, APIs, AND PAYMENT REFORM WILL FUEL CARE DELIVERY REFORM

The need to reform the way in which care is delivered remains as fiscal, access, and quality pressures continue to mount. Building on the progress of the Obama and Trump administrations, there are clear rules of the road enabling consumer-directed health exchange; have opened up more government data for measuring performance; and have added more risk-based alternative payment models. In this presentation, Chopra will share his view on the road ahead for health organizations as they build upon more active consumers, empowered with greater access to their own data and a growing number of apps and navigation support services that can help them make better decisions at each step of their care journeys.

Registration Information

ALL-INCLUSIVE ATTENDANCE

Your attendee fee covers education sessions and conference materials.

CANCELLATION POLICY

You may appoint a substitute senior-level executive to access the virtual event in your place, carry over your registration to the 2021 BRG Healthcare Leadership Conference (and then pay the difference), or receive a refund less a \$100 service fee.

VIRTUAL CONFERENCE FEE

\$300 per attendee



2020 HLC VIRTUAL SCHEDULE 4

Testimonials

In a relatively short amount of time, the BRG HLC has become the mustattend conference for policy and healthcare. Thank you for organizing a first-rate event.

Tim Laffey, Mercer

[The BRG Healthcare Leadership Conference] has undoubtedly become the best networking event for healthcare deal pros!

Dan Davidson, Coker Capital Advisors

It is one of the best healthcare conferences I attend. The dates, venue, location, and length are perfect. The Rove/Axelrod session should get six of five stars.

Mark Heaney, Select Data

Great conference, great venue, and excellent opportunity to get an inside look at the politics and procedural hurdles ahead of the healthcare industry.

Ruth Fricke, United Healthcare

Of all the conferences I attend, this one is by far the most rigorous with providing credible information that fosters strategic integration.

Margherita Labson, The Joint Commission

Excellent sessions and interaction with a variety of professionals. I definitely gained valuable healthcare-related insights.

Sherl Brand, CareCentrix

One of the best healthcare conferences all year!

Paul Baldwin, Baldwin Health Policy Group, LLC

I thought it was one of the best I have attended overall. Speakers, topics, and staff were great.

John Paul, CCNA Pharmacy



2019 Conference Attendees

Jeff Abramoff

Principal

Court Square Capital

Dave Adler

Vice President of Advocacy

ASTRO American Society for Radiation Oncology

Meredith Anastasio

Director BRG

Michelle Apodaca

Of Counsel Katten Muchin Rosenman LLP

John Arnold

Attorney

Waller Lansden Dortch & Davis, LLP

Brett Baker

Senior Health Policy Advisor

US Senate Committee on Finance

Theresa Baker

Director Webster Bank, N.A.

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Senior VP, Strategy & Corp. Dev Premier Inc.

Chaz Bauer

Vice President, **Business Development** Beaumont Health

Kevin Becker

Vice President

LLR Partners

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Managing Director -Sponsor Finance Silicon Valley Bank (SVB)

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Kent Berkley

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EnduraCare Acute Care Services, LLC

Jeffrey Black

Partner Mercer

Margaret Bloom

Director of Regulatory Affairs and Chief Behavior Analyst Certification Board

Michael Boxer

Enterprise Group Limited

Dexter Braff

The Braff Group

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Niall Brennan

President & CEO Health Care Cost Institute

Melanie Brensinger

Founder, Managing Partner Anagenesis Capital

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Chief Medical Officer Predictive Health, LLC

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Via Positiva

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BrightSpring Health Services

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Rob Harris

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Capital IP, LLC)

RRG

Chief Executive Officer Pediatric Home Service Eric Zhang

TPG Capital (Tarrant



INTELLIGENCE THAT WORKS

ABOUT BRG Berkeley Research Group, LLC (BRG) is a global consulting firm that helps leading organizations advance in three key areas: disputes and investigations, corporate finance, and strategy and operations. Headquartered in California with offices around the world, we are an integrated group of experts, industry leaders, academics, data scientists, and professionals working beyond borders and disciplines. We harness our collective expertise to deliver the inspired insights and practical strategies our clients need to stay ahead of what's next.

We have in-depth experience across a wide range of industries and markets, from construction and energy to technology and healthcare. No matter what sector your business is in, we have experienced professionals who understand the challenges you face—making us better equipped to help solve them.

