

HOME CARE & HOSPICE

TRANSFORMATION

► **Becoming the Pre-Acute Solution for Post-Acute Problems**

HOME CARE 100

LEADERSHIP & STRATEGY CONFERENCE

January 31 - February 3, 2015
The Ritz-Carlton, Laguna Niguel
Dana Point, California



**REGISTER BY
OCTOBER 17 & SAVE
homecare100.com**

Exclusively for Top Executives from Large Home Care & Hospice Organizations

► Executive MBA Program:
Culture Outperforms Strategy:
Build the High-Trust, High-
Performance Team and
Organization

► 5 Key Strategies for the Home Care
and Hospice Future

► Navigating the Payer Landscape

► Transforming Healthcare Through
Technology-Enabled Care

► Navigant: Tying Payments to
Quality Before you Bundle

► Home Care 100 Technology
Transformation Center

► Interactive learning Workshops
and more!

✦ Y O U A R E I N V I T E D ✦

Join the most forward-thinking leaders at the 2015 Home Care 100 Leadership & Strategy Conference for three days of high-level education and peer networking.



CONFERENCE HIGHLIGHTS

Culture Outperforms Strategy: Build the High-Trust, High-Performance Team and Organization

Based on scientific and acclaimed happiness research across seven continents, learn how the best leaders are using behavioral tools that mirror the choices of the happiest people utilizing the FosterHicks system.

Transforming Healthcare Through Technology-Enabled Care with Dr. Joseph Kvedar

Mobile health offers many transformational opportunities. Dr. Joseph Kvedar will present three key strategies and tactics to change behavior and make health addictive, with an emphasis on successful remote monitoring programs.

5 Key Strategies for the Home Care and Hospice Future

Through a series of interviews and in-depth industry research, Home Care 100 and Simione Healthcare Consulting have partnered to establish the five key strategies necessary to take your organization to the new era of care.

Navigating the Payer Landscape

It is imperative to know and understand what payers require. Key representatives from Managed Care, Medicare Advantage, Medicaid Managed Care, Health Exchanges and CMS will share their perspectives.

The Ritz-Carlton, Laguna Niguel

Situated atop a 150-foot bluff, this peaceful sanctuary complements its refined elegance and graceful atmosphere with impeccable service.

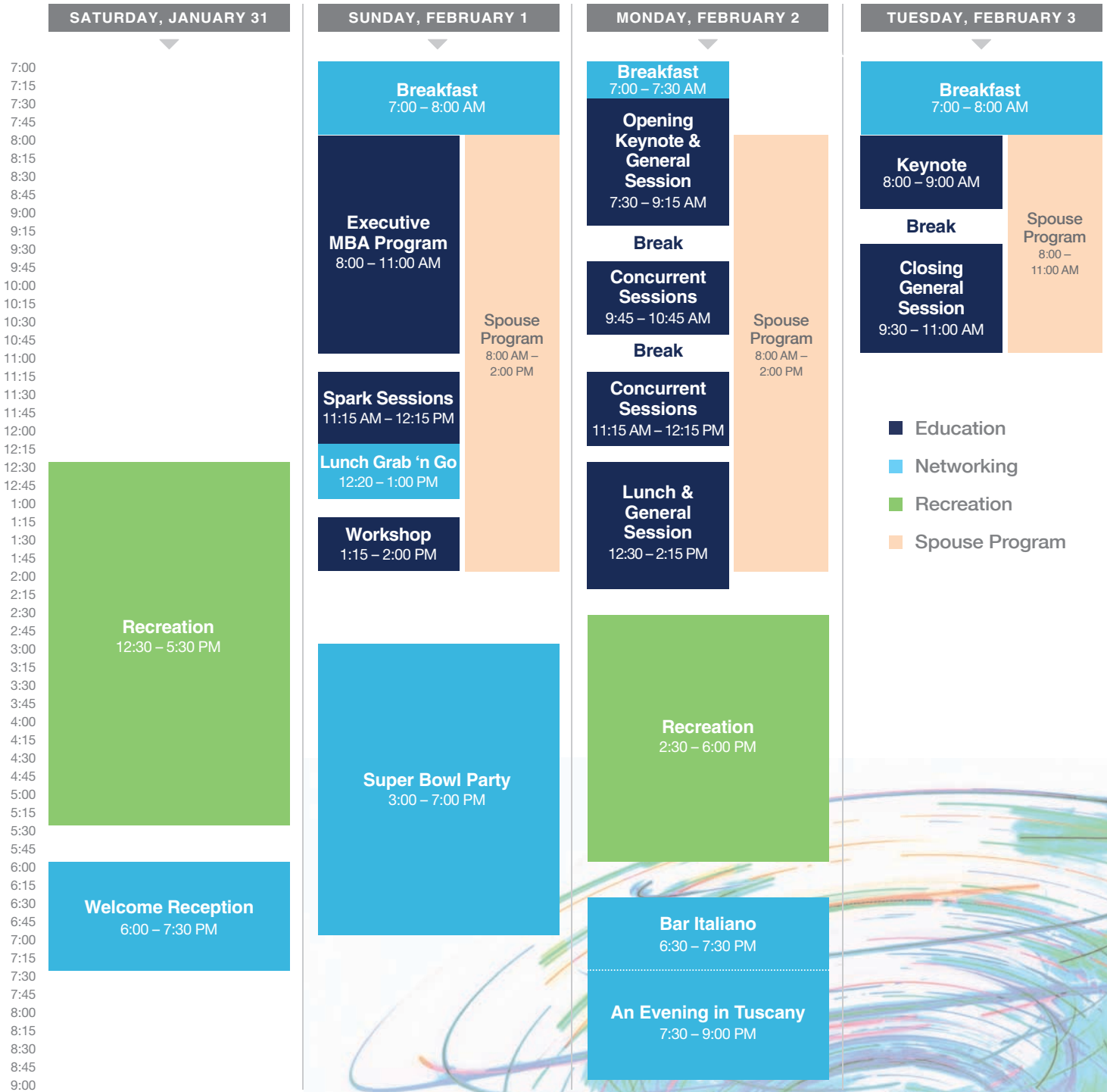
Renowned Spouse Program *(please see page 12)*



Participation Strictly Limited

Attendance is exclusively for top executives from home care and hospice organizations with a minimum of \$30M in revenue. (capped at 100 provider organizations)

Schedule At A Glance



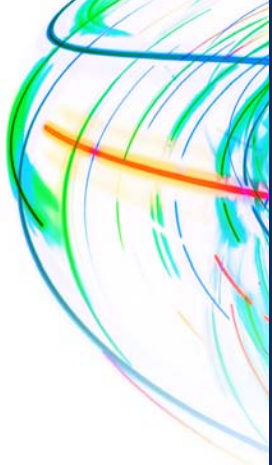
Welcome Desk

Saturday: 10:00 am – 8:00 pm
 Sunday: 10:00 am – 4:00 pm

Information Desk

Monday: 7:00 am – 3:00 pm
 Tuesday: 7:00 – 11:30 am

Expanded
 Spouse Program
 Page 12



Conference Agenda

For program updates visit www.homecare100.com

ENGAGE WITH
THE HOME CARE
& HOSPICE
LEADERS
WHO ARE
SHAPING
THE
FUTURE

SATURDAY, JANUARY 31

12:30 – 5:00 PM

Recreation *(see page 11 for details)*

A special part of Home Care 100 is the time built into the schedule for you and your spouse to unwind, have fun, and join your peers in unique and exciting recreation. Be sure to arrive Saturday in time to join the great activities we have planned and truly enjoy Laguna Niguel. See page 11 for complete details on your complimentary recreation options.

6:00 – 7:30 PM

Welcome Reception



Catch up with fellow attendees over cocktails and hors d'oeuvres while enjoying stunning views of Laguna Niguel at one of the Ritz-Carlton's enchanting cliff-side settings.

Partner:  **HealthWyse**
Always one step ahead



Executive Golf Tournament



Whale Watching



Flight Deck



Paintball at Camp Pendleton



Tequila Tasting

SUNDAY, FEBRUARY 1

7:00 – 8:00 AM

Executive Breakfast

Partner:  **CARDIOCOM**
EXPERTS IN TELEHEALTH™

8:00 – 11:00 AM

Executive MBA Program Culture Outperforms Strategy: Build the High-Trust, High-Performance Team and Organization

Great leadership comes down to the effective use of personal power. Learn how the best leaders are using behavioral tools that mirror the choices of the happiest people, how those leaders benefit entire organizations, relationships, and how these skills translate into high levels of employee and patient satisfaction.

Based on their acclaimed happiness research across seven continents, and their best-selling book, "How We Choose to Be Happy - the 9 Choices of Extremely Happy People", the FosterHicks system is scientifically proven to increase physical and emotional well-being and overall performance of corporate leaders and the organizations they lead.



Rick Foster, President, Foster, Hicks, & Associates
Greg Hicks, CEO Foster, Hicks, & Associates

11:15 AM – 12:15 PM

Spark Sessions (Speed Meetings)

12:20 – 1:00 PM

Grab 'n' Go Lunch

12:30 – 2:30 PM

The Home Care 100 Technology Transformation Center

Technology is inextricably linked to care delivery in Home Care and Hospice. The right piece of technology, app or product can enable practitioners to leap to the forefront of the industry in outcomes, efficiency, census and revenue. Visit with the Home Care 100 technology partners and experience the newest innovations from the forerunners in the industry.

1:15 - 2:30 PM

Concurrent Sessions & Workshops

Workshop: Becoming the Pre-Acute Solution



The number one growth strategy for home care and hospice is the ability to demonstrate value to referral sources of identifying patient referrals prior to hospitalization. It only makes sense to deliver care at home and prevent unnecessary hospitalizations. Work with your executive colleagues to establish a clear vision and path to reposition the perception of home care as the pre-acute solution industry-wide and individually.

Nils Bunde, Partner, Brainforest Inc. (Facilitator)

Workshop: The Happiness Factor (Executives & Spouses)

In this interactive and transformational happiness workshop you will learn how to integrate into your daily lives 9 behaviors that create greater joy, resilience and success as individuals, in your careers and relationships with others.

Facilitated by our Executive MBA Presenters, Rick Foster and Greg Hicks, this workshop is open to executives and spouses.



Rick Foster, President, Foster, Hicks, & Associates (Facilitator)
Greg Hicks, CEO Foster, Hicks, & Associates (Facilitator)

Workshop: The State of Hospice Care: an Intimate Chat with Don Schumacher, President and CEO of NHPCO



The Hospice and Palliative Care industry has grown strongly over the past five years, and the outlook period through 2019 should be no different. Join Don Schumacher, NHPCO President and CEO, for an intimate discussion about the state of the industry and learn what we need to do to not only survive but prosper in the years to come.

Don Schumacher, PsyD, President & CEO, of NHPCO (Facilitator)

**3:00 – 7:00 PM
Super Bowl Party**

Grab a seat on the 50 yard line of this fun and casual reception. Think tailgating meets the Ritz!

Partners: **homecare** **homebase**

SAMSUNG

“
THERE ARE NINE
CHOICES THAT
EXTREMELY
HAPPY PEOPLE
CONSISTENTLY
MAKE WHICH
MAKES THEM
STRONGER
LEADERS, MORE
PRODUCTIVE
AND LEAD
FULLER LIVES:
INTENTION
ACCOUNTABILITY
IDENTIFICATION
CENTRALITY
RECASTING
OPTIONS
APPRECIATION
GIVING
TRUTHFULNESS
”

Rick Foster
Greg Hicks

MONDAY, FEBRUARY 2

**7:00 – 7:30 AM
Executive Breakfast**

**7:30 – 8:00 AM
Opening Keynote
Introductory Keynote: Brad Montgomery,
“Laugh-O-Nomics”**



Join Brad Montgomery, a master presenter, who will kick off the 2015 Home Care 100 program by teaching you how to use “Laugh-O-Nomics” to boost productivity, creativity, innovation, sales and profits for your organization.

A recent inductee to the CPAE Speaker Hall of Fame, Brad Montgomery specializes in using humor, interactivity, sound, music and visuals to ignite audiences so that they can use happiness as a tool in their lives and their jobs. His clients include MillerCoors, Microsoft, the CIA, the FBI and the IRS (where Montgomery says he withheld 30% of his best strategies.)

Brad Montgomery, Motivational Speaker

**8:00 – 9:15 AM
Opening General Session
Predictions Revisited: The Past, Present
and Future for Home Care and Hospice**

From breaking down silos with hospitals, preparing for reform and reimbursement cuts, discussing models for increased efficiency, and establishing the ten big ideas for the next decade, how much has really changed since 2010?

Revisiting predictions with a look ahead, Home Care 100 has invited influential provider executives to discuss the key issues from the past, and forecast what is to come for the industry in the future.



Brad Montgomery (Moderator), Motivational Speaker
Bill Borne, Former CEO, Amedisys Home Health Care & Hospice
Erin Denholm, SVP of Clinical Transformation, Centura Health at Home
Mark Heaney, President/CEO, Addus HomeCare
Deidere Miller, Director, Acute/Post-Acute Care, Catholic Health Initiatives
Jon Rousseau, President, Care Management Division and Home Health & Hospice Division, Kindred Healthcare

**9:15 – 9:45 AM
Break**

**9:45 – 10:45 AM
Concurrent Sessions & Workshops**

5 Key Strategies for the Home Care and Hospice Future



With the vision of the future in place, the question that remains is how to get there. Through a series of interviews and in-depth industry research, Home Care 100 and Simone Healthcare Consulting have partnered to establish the five key strategies necessary to take your organization to the new era of care.

Bill Simone, III, Principal, Simone Healthcare Consultants
Additional panelists listed on website

Mobile Healthcare: The Evolution of Care Delivery in the Home

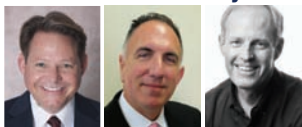
Startups and companies from other segments of healthcare are nibbling at the edges of the traditional home care ecosystem. Emergency medical service providers, using mobile healthcare to become more fully integrated into the system, are primed to be the latest partner and referral source for home care and hospice. Two organizations, True North Health Navigation and MedStar Mobile Healthcare, are leading this trend in distinctly different ways in two diverse areas of the country (Colorado and Texas respectively). In a series of case study presentations, the directors of these organizations, alongside their home care and hospice partners will offer insight into this trend and how this is the next big thing in care delivery.

**9:45 – 10:10 AM
True North Case Study Presentation**



Erin Denholm, SVP of Clinical Transformation, Centura Health at Home
Dr. Mark Prather, MBA, Founder & Chief Executive Officer, True North Health Navigation

**10:15 – 10:45 PM
MedStar Case Study Presentation**



Dan Bruce, Administrator, Klarus Home Care
John Mezo, General Manager, VITAS Innovative Hospice Care
Matt Zavadsky, Director of Public Affairs, MedStar Mobile Healthcare

Navigant: Tying Payments to Quality Before You Bundle

Bundled payments are an attractive option for home care and hospice providers trying to meet the demands of risk-based contracts. They are narrower in scope and the services included are within their service line's control. Experts from Navigant and provider executives they work with will share their experiences and help guide your organization to emerge successful in the new bundled payment structure.



Richard Bajner, Director, Navigant Consulting
Donna Cameron, Managing Director, Navigant Consulting
Additional panelists listed on website

Workshop: Risk Stratified Care Management



Identifying a patient's health risk category is the first step in developing and implementing a collaborative personalized patient care plan. This categorization helps the patient achieve the best health and quality of life possible by preventing chronic disease, stabilizing current chronic conditions, and preventing acceleration to a higher risk category with higher costs. Join your colleagues for a deep dive into the value and application of risk stratification and how you can utilize this tool within your organization.

Tim Ashe, Partner, Director of Operational Consulting, Fazzi Associates (Facilitator)

**10:45 – 11:15 AM
Break**

“
THE
COMBINATION
OF
NETWORKING,
EDUCATION,
AND PEER
INTERACTION IS
UNMATCHED
IN THE
INDUSTRY!”

Rich Johnson
President & CEO
ViaQuest



For program updates visit
www.homecare100.com

11:15 AM – 12:15 PM

Concurrent Sessions & Workshops

Industry Analysis: Market Trends in Home Care and Hospice

The buzz around home health care mergers and acquisitions has increased as buyers, seller, equity investors, lenders and others are revitalized to make deals in nearly all segments of home health care markets: Medicare home health, hospice, Medicaid and State funded home health, and private insurance and private pay. Leading experts in finance will share their perspectives on where the money is to be made and key trends in the industry.



Mike Dordick, SVP, Principal, McBee Associates (Moderator)
Les Levinson, Partner, Co-Chair Healthcare Transactions, Robinson & Cole LLP
Ron Malone, Partner, Transpirus
Additional panelists listed on website

Workshop: How to Optimize Patient Engagement



Engaging your patients in their healthcare journey by providing an expanded set of products, nutrition, medications, and services to meet their care and recovery needs across the continuum of care is at the heart of the mission of home care and hospice. Engage with your Home Care 100 executives in this workshop to help develop key strategies to developing the most beneficial patient engagement program.

Margherita Labson, RN, Executive Director, The Joint Commission (Facilitator)

San Diego Health Connect: Illuminating the Future of the Health Information Exchange



After a 3 year pilot project with the Beacon Communities, San Diego Health Connect has become the health information utility - strengthening local health IT infrastructure, testing innovative approaches for using connected technology to improve care delivery and making measurable improvements that benefit both individual and population health. San Diego Health Connect will offer insight into their plans for the future and the opportunities for Home Care and Hospice.

Dan Chavez, Executive Director, San Diego Health Connect

Bold Conversations

The Evolution of Care Delivery in the Home

You've heard their case study, now meet with them in an intimate setting to take a deeper look at the transformative mobile healthcare model, the opportunities it presents for your organization, and what it means for the future of care delivery.



MedStar Mobile Healthcare
Matt Zavadsky, Director of Public Affairs, MedStar Mobile Healthcare



True North
Mark Prather, MBA, Founder & Chief Executive Officer, True North Health Navigation

12:30 – 1:00 PM

Lunch

Partner:



1:00 – 2:15 PM

General Session

Navigating the Payer Landscape

It is imperative that home care and hospice understands what payers require. Home Care 100 has gathered key representatives from Managed Care, Medicare Advantage, Medicaid Managed Care, Health Exchanges and CMS to share their perspectives on the industry, and the best strategies home care and hospice can use to build strong and mutually beneficial relationships.



Jeanee Parker Martin, CEO, The Corridor Group (Moderator)
John Baackes, President, AmeriHealth Caritas VIP Plans, AmeriHealth Caritas
Susan Birch, Executive Director, Colorado Department of Health Care Policy & Financing
Christopher De Rosa, President, Western Region, Cigna
Marguerite Salazar, Commissioner; Former Regional Director US Department HHS, Colorado Dept of Health Care Policy & Financing
Susan Nedza, CMO for AIM Specialty Health, Wellpoint, Inc. & Former CMO of CMS

2:30 – 6:00 PM

Recreation (see page 11 for details)

6:30 – 7:30 PM

Bar Italiano

7:30 – 9:00 PM

An Evening in Tuscany Reception

Partner:



PARTICIPATE IN
A UNIQUE AND
EXCLUSIVE
LEADERSHIP
DEVELOPMENT
PROGRAM

7:00 - 8:00 AM
Breakfast

8:00 - 9:00 AM
Keynote

Transforming Healthcare Through Technology-Enabled Care

Mobile health offers many transformational opportunities. We can use smart phones as a data upload/home hub device, or as a way to engage the consumer around health content. We can use them to display health-related information at just the right moment in just the right context, and the built-in cameras can capture relevant health information (e.g., home test results). We can also harness the addictive properties of these devices to make health addictive. So how can we take advantage of this phenomenon to improve health?

Dr. Kvedar will present three key strategies and three tactics to change behavior and make health addictive. There will be an emphasis on successful remote monitoring programs that are improving clinical outcomes, reducing hospital readmissions and empowering patients to better care for their health and wellness.

Keynote Profile:



Joseph C. Kvedar, M.D., is the Founder and Director of the Center for Connected Health, applying communications

technology and online resources to increase access and improve the delivery of quality medical services and patient care outside of the traditional medical setting. A division of Partners HealthCare, the Center for Connected Health works with Harvard Medical School-affiliated teaching hospitals, including Massachusetts General and Brigham and Women's Hospitals.

9:00 - 9:30 AM
Break

9:30 - 11:00 AM
Closing General Session
Home Care 100 Wrap-Up:
The Impact of Transformation

Uniting the major themes and takeaways from the conference, this highly interactive session will net out the transformation of home care and hospice and what it all means for your organization. Is home care positioned to be the pre-acute solution or should we remain in post-acute? What are the next steps in home care and hospice care delivery? What are the future opportunities? Join Carla Hughes and John Richter as they lead this high level review of all that we learned at the 2015 Home Care 100 conference and identify the key ideas to bring home to your organizations today.



John Richter, Chief Practice Officer, CliftonLarsonAllen LLP
Carla Hughes, CEO, Hospice Subsidiary of Evening Post Industries

EARN ACHE CREDITS AT HOME CARE 100:

Home Care 100 is now authorized to award 14 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied to ACHE Qualified Education credit should indicate their attendance when submitting their application to the American College of Healthcare Executives.

“
THE USE OF
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TECHNOLOGY-
ENABLED CARE
WILL BE SAFE,
SECURE AND
UPHOLD A
STANDARD OF
QUALITY CARE
CONSISTENT
WITH CARE
DELIVERED IN
PERSON.

”
Joseph Kvedar, MD

Advisory Board

Thank you to Home Care 100 Advisory Board members who help shape the educational program, support the conference, and keep it fresh each year.



Tim Ashe
Partner, Director of
Operational Consulting
Fazzi Associates



Carla Hughes
CEO
Hospice Subsidiary of
Evening Post Industries



Samira Beckwith
President & CEO
Hope HealthCare Services



Lynn Jones
President & CEO
Christiana Care VNA



Sherl Brand
Chief External Affairs
Officer & Vice President
Business Development
VNA Health Group



Joan Marren
Strategic Projects
Consultant
Loma Linda Home
Care Services



Ray Darcey
President
Aurora Healthcare



Marcia Reissig
CEO
Sutter Care at Home



Erin Denholm
SVP Transformation
Centura Health at Home



John Richter
Chief Strategy Officer
CliftonLarsonAllen LLP



Val Halamandaris
President
National Association for
Home Care & Hospice



Mike Rusnak
President & CEO
VNA California



Mark Heaney
President & CEO
Addus HomeCare



William Yarmuth
Chairman & CEO
Almost Family

Message from Home Care 100 Managing Director



On behalf of the entire Home Care 100 team and our distinguished advisory board, I would like to invite you to join this gathering of the most forward-thinking leaders in Home Care and Hospice. This year's program is poised to be our best yet, hitting on all the Home Care & Hospice hot buttons including: navigating the payer landscape; bundled payments; mobile healthcare; optimizing patient engagement; risk stratified management; "becoming the pre-acute solution"; and so much more. Beyond the educational offerings, Home Care 100's networking opportunities are unmatched by any other conference or event – nowhere else will you find this combination of thought-leaders and C-suite executives from the largest Home Care and Hospice Organizations. Rounding out the Home Care 100 experience are top-notch recreation activities in the breathtaking Laguna Niguel area and our renowned spouse program.

I hope you schedule permits you to join your colleagues at Home Care 100 in early 2015.

Sincerely,
Meredith Anastasio
Managing Director

Conference Partners

Home Care 100 is funded largely by major contributions from partnering organizations who are committed to the future of home care and hospice. Our confirmed partners as of August 31 are:

UNDERWRITER:



LEADERSHIP:



EXECUTIVE:



CONTRIBUTOR:

CliftonLarsonAllen LLP

Community Health Accreditation Program (CHAP)

Enclara Health

Fazzi Associates

Heffernan Insurance Brokers

Hospiscript, a Catamaran Company

The Joint Commission

Medline Industries, Inc.

Precision Medical Billing

Relias Learning

Waller

PARTICIPANT:

Archway Health Advisors

Harris Williams & Co.

Healthcare Market Resources, Inc.

Houlihan Lokey, Inc.

Silicon Valley Bank

SATURDAY, JANUARY 31

12:30 – 5:30 PM

Partner:  **CellTrak**
connected with care

Home Care 100 Executive Golf Tournament



Enjoy the stunning natural beauty and variety of challenges presented at the oceanfront Monarch Beach Golf Links (a Robert Trent Jones, Jr. course).

This par-70 championship Scottish links-style course offers an unending variety of play. *(Executives only)*

12:45 – 4:00 PM

Partner: **SelectData**

Whale Watching



Board a new, private 62' Catamaran to explore the abundant flora, fauna and sea life of the Pacific. Equipped with underwater cameras and guided by a Pacific naturalist & biologist – this

outing will provide you with unforgettable views above, and below, the surface. Don't forget your camera!

12:45 – 5:30 PM

Flightdeck



Experience the thrill of aerial maneuvers at 600 knots and air-to-air combat in an authentic military flight simulator and feel what it's like to take the controls of a commercial airliner in our 737 flight

simulator. Classroom training and in-flight instruction are provided to ensure a challenging aviation-themed adventure that you won't forget.

12:45 – 5:30 PM

Camp Pendleton Paintball



Join your peers in an unique, action packed afternoon of paintball at the Marine Corps Base of Camp Pendleton – one of the most recognized paint ball parks in the USA. Paintball is an

adrenaline- fueled sport that can be enjoyed by anyone at any age.

2:00 – 5:00 PM

Partner:  **HEALTH MARKET SCIENCE**

Tequila Tasting



Tequila is one of the fastest growing spirits in the US. With more than 600 different flavors and aromas and a kaleidoscope of bottles and colors available, it's difficult to know what to

choose. Learn the art of tequila from a master and how to best identify the one that suits your palate.

MONDAY, FEBRUARY 2

3:00 – 6:00 PM

Partner:  **CARDIOM**
EXPERTS IN TELEHEALTH™

Afternoon at the Beach



If what you are looking for is some beach time, come on down to the beautiful Salt Creek Beach. Play horseshoes, Frisbee or football, try a boogie board – or simply relax on lounge chairs with friends.

3:00 – 6:00 PM

Partner:  **EPSTEIN
BECKER
GREEN**

Top Chef



“Orders up!” This “Top Chef” challenge provides teams with an opportunity to compete in a fun and social atmosphere. Each team will learn how to make a southern

California original dish. Teams will be given time to design their recipes and come up with a strategy, and then...” Let the creations begin!” Judges will vote on the best recipe and presentation.

2:30 – 5:15 PM

Kayaking



Orange County's year-round mild weather makes it the perfect place for kayaking! Take advantage of this opportunity to see the sights of Historical Dana Point Harbor and

the natural beauty of the Pacific coast in a unique way. Great for first timers and paddlers of all skill levels, your trip is led by a guide well versed in all of the sights and abundant wild life you will encounter.

2:30 – 5:15 PM

Crystal Cove Hiking



Join a guided hike of this breathtaking park that features three miles of Pacific coastline, wooded canyons, open bluffs and offshore waters designated as an underwater park. You'll explore the

hillside and canyon trails in this easy hike in an inspiring environment.

Spouse Program

Join Us

The 2015 Home Care 100 spouse program offers an array of activities showcasing the very best of what the Laguna Beach area has to offer. Register early, space is limited on some activities. We look forward to seeing you!



Spouse Program Director
Janine Jandrositz
jjandrositz@lincolnhc.com
(203) 644-1700

◆ Spouses Only ◆ Executives & Spouses

SATURDAY, JANUARY 31

**12:30 – 5:30 PM
Recreation** ◆

(see page 11 for descriptions)

- Whale Watching
- Flightdeck
- Paintball
- Tequila Tasting

6:00 – 7:30 PM

Welcome Reception ◆

Catch up with fellow spouses and attendees over cocktails and hors d'oeuvres while enjoying stunning views.

SUNDAY, FEBRUARY 1

**8:00 – 9:30 AM
Breakfast** ◆

Over breakfast, get to know other spouses and make new friends.

**9:15 AM – 12:00 PM
Pacific Marine
Mammal Center** ◆



Get a behind-the-scenes, interactive, hands-on tour of the Pacific Marine Mammal Center – a non-profit organization dedicated to the rescue, rehabilitation and release of marine mammals stranded along the Orange County coastline. You'll observe a feeding up close, see how animals move from rescue to recovery to release, and have a Q&A session with one of the Center's veterinarians. It's an inspiring way to spend your morning.

12:20 – 1:00 PM

Grab 'n' Go Lunch ◆

1:15 – 2:30 PM

**Workshop: The
Happiness Factor** ◆



In this interactive and transformational happiness workshop you will learn how to integrate the nine behaviors into your daily lives that create greater joy, resilience and success as individuals, in your careers and relationships with others. Facilitated by our Executive MBA Presenters, Rick Foster and Greg Hicks, this workshop is open to executives and spouses.

3:00 – 7:00 PM

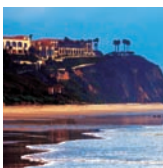
Super Bowl Party ◆

Be a part of this fun tailgate party and catch all the action during this casual reception with all the Super Bowl essentials – big screen TVs, BBQ, Super Bowl pool and prizes.

MONDAY, FEBRUARY 2

**8:00 – 9:30 AM
Breakfast** ◆

**10:00 – 11:00 AM
Spouse Yoga
Overlooking the Pacific** ◆



Welcoming both experts and first-timers, this class will focus on how to breathe well, properly stretch, and relax, producing an overall heart-healthy workout. Class will conclude with a guided meditation.

Monday Continued

**12:30 – 1:30 PM
Spouse Lunch** ◆

**2:30 – 6:00 PM
Recreation** ◆

(see page 11 for descriptions)

- Top Chef
- Kayaking
- Crystal Cove Hiking
- Afternoon at the Beach

**6:30 – 7:30 PM
Bar Italiano** ◆

**7:30 – 9:00 PM
An Evening in
Tuscany Reception** ◆

TUESDAY, FEBRUARY 3

**8:00 – 9:15 AM
Breakfast & Board Meeting** ◆

Join us to start planning our 2015 event! Open to all spouses.

**9:30 – 11:00 AM
Closing General Session** ◆
**Home Care 100 Wrap-up:
The Impact of Transformation**

Uniting the major themes and takeaways from the conference, this highly interactive session will net out the transformation of home care and hospice and what it all means for all organizations. Join John Richter as he again leads this high level review of all that we learned at the 2015 Home Care 100 conference and identify the key ideas to bring home today.

ATTIRE Home Care 100 is primarily resort casual. Monday night is cocktail attire (men requested to wear a jacket and women equivalent). Recreation is casual.

REGISTER Spouse sign up is completed during Executive attendee registration. For more information, visit homecare100.com or call (203) 644-1734.

	OCTOBER 17	DECEMBER 5	REGULAR
Provider Attendee	\$1,900	\$2,100	\$2,400
Advisory Board	\$950	\$950	\$1,950
Partner Attendee	Included	Included	Included
Speaker	\$2,400	\$2,400	\$2,400
Private Equity Attendee	\$2,500	\$2,500	\$2,500
Spouse	\$400	\$400	\$450

NOTE: NO ONE UNDER THE AGE OF 18 IS PERMITTED TO PARTICIPATE IN ANY SESSIONS OR FUNCTIONS.

All-Inclusive Attendance

Your attendee fee covers all education sessions, conference materials, seven meals, three receptions, coffee breaks and recreation (everything except lodging and incidental personal expenses). The spouse fee includes participation in the spouse program, all recreation activities (except golf) and all receptions and dinners.

Who Attends

Attendance is by invitation and limited to senior management from companies with a minimum of \$30M in revenue attributable to home care and hospice. The number of executives per company permitted to attend is determined by the revenue of the provider organization as shown:

SIZE OF PROVIDER	MANAGEMENT LEVEL INVITED				MAXIMUM # OF ATTENDEES/CO.
	Revenue	CEO/Pres.	CFO/COO	SVPs Selected VPs	
\$30-50 ML	✓				1
\$50-100 ML	✓	✓			2
\$100-200 ML	✓	✓	✓		3
\$200-400 ML	✓	✓	✓	✓	4
\$400 ML+	✓	✓	✓	✓	5

Conference Attire

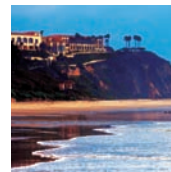
Executives: Home Care 100 is primarily business casual. Monday night is cocktail attire (men requested to wear a jacket and women equivalent). Recreation is casual.

Spouses: Home Care 100 attire is primarily resort casual. Monday night is cocktail attire. Recreation is casual.

Questions

Contact Miriam Adams at madams@lincolnhc.com or (203) 644-1734.

Ritz-Carlton, Laguna Niguel



Situated atop a 150-foot bluff, this peaceful sanctuary complements its refined elegance and graceful atmosphere with impeccable service.

This luxury hotel in Laguna Beach has catered to the world's most discriminating guests for nearly 30 years. Discover a time-honored haven, which blends unexpected luxuries with the timeless elegance of the sea.

1 Ritz Carlton Drive, Dana Point, CA 92629
(800) 930-5136 – reference "Home Care 100"
www.ritzcarlton.com/lagunaniguel

Reserve Your Hotel Room

A discounted rate of \$339 has been secured for Home Care 100 at the Ritz-Carlton, Laguna Niguel. Simply call the resort at (800) 930-5136 and reference Home Care 100 to receive this rate by December 15 to ensure availability.

Airports

- John Wayne (SNA): 30 min. drive, 20 miles
- Long Beach (LGB): 45 min. drive, 39 miles
- Los Angeles International (LAX): 1 hour drive, 59 miles

Cancellation Policy

If you cannot attend the 2015 conference please notify us by December 12, 2014 and we will either carry over your registration to the 2016 conference without penalty, you may appoint a substitute senior-level executive from your organization, or receive a full refund. If you cancel after December 12, 2014 your registration credit will be rolled over to 2016 less a 20% cancellation fee. A refund cannot be given. We will carry over registrations to 2016 Home Care 100 only.

HOME CARE 100

LEADERSHIP & STRATEGY CONFERENCE

January 31 - February 3, 2015
The Ritz-Carlton, Laguna Niguel
Dana Point, California



HOME CARE & HOSPICE TRANSFORMATION

► Becoming the Pre-Acute Solution for Post-Acute Problems

 www.homecare100.com

 (203) 644-1734

2015 HOME CARE 100 ATTENDING ORGANIZATIONS (as of August 31)

Abode Healthcare, Inc.
AccentCare
Access Nursing Services
Agrace Hospice & Palliative Care
All Care VNA of Greater Lynn
Alternate Solutions HealthCare
American HomePatient
Aurora Health Care
BAYADA Home Health Care Inc
Capitol Home Health
CareSouth Health System, Inc.
Carter Healthcare, Inc.
Catholic Health Initiatives
Centura Health at Home
Christian Homes
Christiana Care VNA
Cooperative Home Care
Curo Health Services
Dignity Health
The Elizabeth Hospice
Encompass Home Health
Good Shepherd Hospice
Great Lakes Caring Home

Greystone Healthcare Management
Health & Hospice
Guardian Healthcare
Halcyon Hospice
HCF Management, Inc
Health Services Management Group
HHC Health & Home Care
Holy Redeemer HomeCare & Hospice
Home Care & Hospice of New England
Home Care by Black Stone
Home Care Network
Home Health Visiting Nurses
Home Instead Senior Care
Hospice Compassus
Hospice of Central Ohio
Hospice of Michigan / @HOME Support™
Hospice of the Valley-AZ
Integrity Home Care & Hospice
Kaiser Permanente
Kindred Healthcare
LHC Group
Loma Linda Home Care Services
Lutheran Home Care & Hospice, Inc.
Medical Services of America

Metropolitan Jewish Health System (MJHS)
National Nursing & Rehab
North Shore LIJ Home Care Network
Optimal Health Services
Oxford HealthCare
Personal Touch Home Care
Restorative Health Care
San Diego Health Connect
Senior Home Care
Signature Home Health & Hospice
Stein Hospice
Sutter Care at Home
Transition Home Healthcare
Treasure Coast Hospices
Valley Home Care Inc
ViaQuest
Visiting Nurse & Hospice Care
Visiting Nurse Association
(located in NE & IA)
Visiting Nurse Service of New York
Visiting Physicians Association
VITAS Innovative Hospice Care
VNA California
VNA Health Group

► Please visit homecare100.com for updated list of participating organizations

About Lincoln Healthcare Group: Lincoln Healthcare Group aims to produce multi-platform education, group-networking and conferences of outstanding quality for CEOs and other leaders of healthcare service companies. Our mission is to advance excellence in leadership, strategy and innovation across healthcare providers, thereby helping to improve the effectiveness and efficiency of the U.S. healthcare system. We seek to provide visionary educational programs, notable peer networking, authentic customer service and memorable experiences.