# BRG HEALTHCARE LEADERSHIP

# 2018 BRG HEALTHCARE LEADERSHIP CONFERENCE

DECEMBER 3-5, 2018, WASHINGTON, DC, MAYFLOWER HOTEL

#### Donna Brazile vs. Reince Priebus

**FEATURING:** 

- Opening Keynote: Troy Brennan, CVS, on Finding the Future of Healthcare
- The Big Expansion of Medicare Advantage
- The Impact of the 2018 Midterm Elections from the View of Top Congressional Staffers
- CEO Perspective on Healthcare; Value Creation through Physician Specialties; The Growth of Managed Long-Term Care; The Cost of Drugs; Telemedicine; and more

## **EVENT BRIEF**

The BRG Healthcare Leadership Conference will be held from December 3–5, 2018, at the Mayflower Hotel in Washington, DC. It is designed to offer a unique forum for healthcare leaders to discuss the most pressing issues facing the industry. The conference will deliver:

- Out-of-the-box approaches for challenges and opportunities
- Strategies for developing ideal partnerships
- The best thinking on how to advance the quality and efficiency of care
- Fresh perspectives on your most important priorities
- Opportunities to develop peer relationships that can help your business

## **WHO ATTENDS**

Attendance is by invitation only and limited to senior management and policy experts from healthcare organizations—providers and payers—as well as senior executives from various supplier organizations, including financial institutions, private equity firms, and law firms.

## WHY ATTEND

The timing of the BRG Healthcare Leadership Conference in early December is purposeful. It offers attendees a platform upon which to both evaluate the year prior and work together to prepare for what lies ahead. There is much affecting healthcare that makes it challenging to see the forest through the trees. Our goal is to provide a better sense of what is important in policy trends and the impact those trends may have on providers and financial markets.

The conference will sift through the noise to give insight into potential strategic courses you can set to best capitalize on emerging trends and prepare for future policy changes affecting your business. This year's program will examine key areas including the impact of the 2018 midterm elections; the expansion of Medicare Advantage; the future of healthcare in America; rising drug prices; telemedicine; capitation; and the state of the US capital markets.

CONTACT Meredith Anastasio at manastasio@thinkbrg.com or 203.292.6483 with questions.

## 2018 SCHEDULE AT A GLANCE\*

## MONDAY DEC 3

3:30 – 4:30 рм	Opening Keynote: "Finding the Future of Healthcare" with Troyen Brennan, EVP and CMO, CVS Caremark Corporation
5.20 - 7.20 pM	

#### TUESDAY DEC 4

7:45 – 8:45 ам	BREAKFAST		
8:45 - 10:00	Morning General: "Healthcare: The Aftermath of the 2018 Elections" – Legislative Update from Top Congressional Staffers		
10:00 – 10:30	Networking Break		
10:30 – 11:30	<ul> <li>Concurrent Sessions (3)</li> <li>The Growth of Managed Long Term Care</li> <li>Physician Practices: Diagnosing the Impact of Medicare Payment Reforms on Physician Specialties</li> <li>CEO Perspective on Healthcare</li> </ul>		
11:30 – 11:45	Networking Break		
11:45 – 12:30 рм	LUNCH		
12:30-1:45	Lunch General Session: "American Politics Disrupted" featuring Donna Brazile and Reince Priebus		
1:45 – 2:15 рм	Networking Break		
2:15 – 3:15	Concurrent Sessions (3) <ul> <li>Healthcare Deal Strategies and M&amp;A Outlook</li> <li>The Cost of Drugs</li> <li>OIG &amp; The Future of Compliance</li> </ul>		
3:15 – 3:30	Networking Break		
3:30 - 4:30	<ul> <li>Concurrent Sessions (3)</li> <li>Medication Assisted Therapy</li> <li>Value Creation Through Physician Specialties</li> <li>Strategies for Subcapitation and Care Management in Medicare</li> </ul>		
6:00 - 8:00	DINNER RECEPTION		

#### WEDNESDAY DEC 5

8:15 - 9:00 ам	BREAKFAST	
9:00 – 10:00	Concurrent Sessions (3) <ul> <li>The Future of Therapy in Post-Acute</li> <li>Overcoming the Revenue Cycle Challenge</li> <li>Telemedicine: The Healthcare Future</li> </ul>	
10:00 – 10:15	Networking Break	
10:15 – 11:30	Concluding General Session: The Big Expansion of Medicare Advantage	
11:30 – 12:45	Grab and Go Lunch	

\*Timing is subject to change



## **MONDAY, DECEMBER 3**

3:30-4:30 p.m. Opening Keynote

#### FINDING THE FUTURE OF HEALTHCARE



Troy Brennan, Executive Vice President and Chief Medical Officer, CVS Health

Healthcare is a dynamic industry with significant opportunity, but cost concerns, uncertainty, and complexity can also make it an unnerving one. Substantial upside exists for players that can deliver value-creating solutions and thrive under uncertainty.

Troy Brennan is executive vice president and chief medical officer of CVS Health, a position he has held since 2008. From 2006 to 2008, he was chief medical officer of Aetna. From 2000 to 2005, he was president and

CEO of Brigham and Women's Physicians Organization. In his academic work, he has been a professor of medicine at Harvard Medical School and a professor of law and public health at Harvard School of Public Health. He serves as a director of Bridges to Excellence and Generation Health. Since 1987, he has published 230 peer-reviewed papers and four books.

5:30-7:30 p.m. Welcome Reception

#### **TUESDAY, DECEMBER 4**

7:45-8:45 a.m. Breakfast

8:45-10:00 a.m. Morning General Session

## HEALTHCARE: THE AFTERMATH OF THE 2018 MIDTERM ELECTIONS

Current election predictions show that health care remains a top issue for voters. The question remains whether the combination of healthcare concerns and the supposed "Trump effect" will cause an upheaval of the existing congressional makeup.

BRG is thrilled to once again host one of the first post-election healthcare conference to welcome top congressional staffers and experts to discuss the midterm election results, the impact they may have on healthcare policy, and the focus of Congress as we head to the 2020 presidential election.

**MODERATOR:** Ruth Tabak, former US House Ways and Means Committee staffer; White House National Economic Council staffer; former CMS staffer; Senior Managing Consultant, Berkeley Research Group (BRG)

**PANELIST:** Brett Baker, Health Policy Advisor, US Senate Committee on Finance

**PANELIST:** Melanie Egorin, Deputy Minority Staff Director, Ways and Means Health Subcommittee

**PANELIST:** Nicholas Uehlecke, Professional Staff, US House of Representatives, Ways and Means Health Subcommittee

10:00-10:30 a.m. Break

#### 10:30-11:30 a.m. Concurrent sessions (3)

#### THE GROWTH OF MANAGED LONG-TERM CARE

Managed care plans are increasingly taking on responsibility for long-term care, in both institutional and community settings, creating challenges and opportunities for providers. As plans work to identify the most effective approaches to managing high-cost individuals, providers that are able to differentiate themselves for providing high-quality cost-effective care will be best positioned to benefit. Join health plan, provider, and policy experts deeply involved in this trend to help understand the perspectives on the goals of managed long-term care and what it will take to succeed.

**MODERATOR:** James Teisl, former Principal Analyst, MACPAC; Director, BRG

**PANELIST:** Catherine Anderson, National Vice President, Strategy & Positioning, UnitedHealthcare Community & State

**PANELIST:** Darby Anderson, Executive Vice President and Chief Development Officer, Addus Homecare

#### PHYSICIAN PRACTICES: DIAGNOSING THE IMPACT OF MEDICARE PAYMENT REFORMS ON PHYSICIAN SPECIALTIES

In recent years, many physician specialties have gone through significant micropayment reforms through code definition changes and reimbursement updates. Now, following the repeal of the Sustainable Growth Rate, the annual battles over "doc fixes" are being replaced by broader payment reforms such as the Medicare Access and CHIP Reauthorization Act and the Merit-based Incentive

Payment System—with payment bonuses and penalties as high as +/-9 percent annually in the next few years. This panel will bring together top government affairs representatives of leading physician specialties to help diagnose the potential impact of looming micro- and macropayment changes on the future health of physician practices.

MODERATOR: Darrell McKigney, Associate Director, BRG

PANELIST: Cathy Cohen, MHSA, CAE, Vice President, Government Affairs, American Academy of Ophthalmology

PANELIST: Kathryn J. Keysor, Senior Director, Economics and Health Policy, American College of Radiology

#### **CEO PERSPECTIVE ON HEALTHCARE**

Healthcare is moving at the speed of light, and for many CEOs that requires a need for agility to tackle what's new and what's next in healthcare. While seemingly none of the key themes around funding, value-based care, talent, and technology have really changed since 2015, the urgency has. Instead of talking about ten-year plans, CEOs are concerned with what's happening now and what might happen with Medicaid tomorrow. Many top concerns are compounded by uncertainty around the Trump administration, Congress and the 2018 midterm elections, and the future direction of federal healthcare policy. CEOs in this panel will provide perspectives on the future of healthcare and the urgency to prepare for the unknown.

MODERATOR: Michael Sullivan, Managing Director, BRG

PANELIST: Alex Chan, CEO, Clinton Health Matters Initiative

PANELIST: Lew Little, CEO, Covenant Surgical Partners

PANELIST: Richard Park, MD, CEO, New York Support Center

11:30-11:45 a.m. Break

11:45 a.m.-12:30 p.m. Lunch

#### 12:30-1:45pm: GENERAL SESSION: AMERICAN POLITICS DISRUPTED

See page 6 for Details

1:45-2:15 p.m. Break

2:15-3:15 p.m. Concurrent sessions (3)

#### HEALTHCARE DEAL STRATEGIES AND M&A OUTLOOK

The rapid pace of change throughout the healthcare continuum, coupled with the uncertainty of the Trump administration and the impact of the 2018 midterms, is helping to bring about new strategies and trends in healthcare transactions. The panelists in this session will help uncover the thinking behind these strategies—where the money is coming from and where it is going-from the perspectives of buyers, sellers, and investors in healthcare.

MODERATOR: Les Levinson, Co-Chair, Transactional Healthcare Practice, Robinson & Cole LLP

PANELIST: Dexter Braff, President, The Braff Group

**PANELIST:** Frank Carsonie, Chair, Healthcare and Life Sciences, Benesch, Friedlander, Coplan & Aronoff LLP

PANELIST: Jason Ficken, Partner, Quadriga Partners

PANELIST: Evan Norton, Vice President, Raymond James & Associates

#### THE COST OF DRUGS: IS REAL CHANGE ON THE HORIZON?

Rising drug prices will continue to be a major driver of higher healthcare spending in the US in the coming decade. According to CMS's annual projection, healthcare spending will grow an average of 5.5 percent a year from 2018 through 2026, led by prescription drug spending growth of 6.3 percent per year on average.

According to CMS, if their projection is correct, that will be the largest average annual spending growth among the various healthcare goods and services categories, outpacing hospital care and physician and clinical services. In this panel, we welcome leading experts to discuss whether real change is on the horizon.

MODERATOR: Kevin Kohl, Associate Director, BRG

PANELIST: Michael Brzica, Vice President, Government Affairs, Association for Accessible Medicines

**PANELIST:** Charles Clapton, Managing Director, Gilead Sciences; former Senior Vice President (SVP), PhRMA

#### **OIG AND THE FUTURE OF COMPLIANCE**

A dynamic shift in compliance considerations is on the horizon due to changes in the healthcare industry, including the move toward value-based care and the increased role of technology. These shifts create new risks and issues for providers, which makes user-friendly public access to compliance resources increasingly more important. BRG welcomes top experts to help providers and investors navigate these waters and utilize their compliance resources.

MODERATOR: David Matyas, Managing Shareholder, Epstein Becker Green

PANELIST: Linda Pilla, JD, former Chief Compliance Officer, BAYADA Home Health Care; former Vice President and Corporate Responsibility Officer, CHI St. Joseph Medical Center

PANELIST: Kelly Priegnitz, Chief Compliance Officer, Healogics, Inc.

PANELIST: Kristen Schwendinger, former Senior Counsel, OIG; Senior Managing Consultant, BRG



## AMERICAN POLITICS DISRUPTED GENERAL SESSION

The 2018 midterm elections results are important—in shaping the future of not just Donald Trump's presidency but also the American political landscape. Few people are as intimately aware of the impact of an election as our featured speakers.

In one of the first conferences following the crucial 2018 midterm elections, BRG is thrilled to welcome former chairwoman of the Democratic National Committee Donna Brazile and former White House chief of staff and chairman of the Republican National Committee Reince Priebus. They will candidly examine the real impact the Trump presidency had on the midterm results and what this may mean for the political future of America.



Veteran Democratic political strategist Donna Brazile is the former chair of the Democratic National Committee (DNC). For over forty years, Ms. Brazile, also former vice-chair of Civic Engagement and Voter Participation, has been an active member of the Democratic Party. She first got involved in politics at the age of nine, when she worked to elect a City

Council candidate who had promised to build a playground in her neighborhood; the candidate won, a swing set was installed, and a lifelong passion for political progress was ignited.

Ms. Brazile worked on every presidential campaign from 1976 through 2000, when she became the first African-American to manage a presidential campaign. In addition to her work as an adjunct professor at Georgetown University, Ms. Brazile is the author of the best-selling memoir Cooking with Grease: Stirring the Pots in American Politics and is on leave with ABC News.

Ms. Brazile has worked passionately in the rebuilding and recovery efforts in her beloved hometown of New Orleans. Additionally, she loves working with young people, encouraging them to vote, run for office, and work within the system to strengthen it. Since 2000, Ms. Brazile has lectured at over two hundred colleges and universities across the country on such topics as "Inspiring Civility in American Politics," "Race Relations in the Age of Obama," "Why Diversity Matters," and "Women in American Politics."

In 2014, Ms. Brazile was appointed by Barack Obama to serve on to the board of the J. William Fulbright Foreign Scholarship Board. In addition, she serves on the boards of the National Democratic Institute, National Institute for Civil Discourse, and BlackAmericaWeb.com Relief Fund, Inc., and as co-chair for Democrats for Public Education. Recently, she was appointed by New Orleans Mayor Mitch Landrieu to serve on the city's Tricentennial Commission. In August 2009, 0, The Oprah Magazine chose Ms. Brazile as one of its twenty "remarkable visionaries" for the magazine's first-ever O Power List. In addition, she was named among the 100 Most Powerful Women by Washingtonian magazine and Top 50 Women in America by Essence magazine, and she received the Congressional Black Caucus Foundation's highest award for political achievement.

Ms. Brazile is founder and managing director of Brazile & Associates LLC, a general consulting, grassroots advocacy, and training firm based in Washington, DC.



Before serving as President Trump's chief of staff in 2016, Reince Priebus was the longestserving chairman of the Republican National Committee (RNC) in modern history. He oversaw a dramatic turnaround of the RNC, rescuing its finances, repairing its operations, and rebuilding its ground game. By welcoming new voters and harnessing the power of new

technologies, Mr. Priebus built the infrastructure needed for landslide GOP victories. He left the RNC as one of the winningest chairmen of either political party in American history.

A successful chairman of the Republican Party of Wisconsin, Mr. Priebus created the framework for one of the most historic election cycles Wisconsin has ever experienced. During his tenure, the state's Republicans elected Ron Johnson to the Senate, gained two additional US House seats, won the governor's office, and took back both the state Assembly and Senate, defeating the leaders of both those chambers.

Mr. Priebus has a long history in Republican politics as a grassroots volunteer. He worked his way up through the ranks of the Republican Party of Wisconsin as first congressional district chairman, state party treasurer, first vice chair, and eventually state party chairman. In 2009, he served as general counsel to the RNC, volunteering his time to help manage the party's most difficult challenges.



John Kelliher has nearly 20 years of healthcare policy experience, including in the government and transaction consulting. Mr. Kelliher left government service in 2004.

Most recently, he worked at a healthcare policy consulting firm, where he had oversight for the government regulatory and reimbursement

component of the firm's transactional diligence/advisory practice. Between 2007 and 2014, he managed all federal policy analysis, including more than 500 projects, mostly M&A transactions, across virtually every segment of the healthcare system. 3:30-4:30 p.m. Concurrent sessions (3)

#### VALUE CREATION THROUGH PHYSICIAN SPECIALTIES: WHERE IS THE OPPORTUNITY?

Private equity (PE) interest in an array of specialty physician groups has grown consistently over the past few years. Specialties like dermatology, dentistry, and emergency medicine have remained at the forefront of investment, while others like orthopedics, gastroenterology, and urology are increasingly emerging as key future investment opportunities. What traits make these practices and their specialties attractive to PE? Is the market overheated, or does opportunity remain? BRG has gathered a panel from the PE community to examine the state of the market outlook for investments in these areas.

MODERATOR: Greg Pachus, Head of Sponsor Finance, Silicon Valley Bank

PANELIST: David Alpern, Partner, Varsity Healthcare Partners

PANELIST: Paige Daly, Partner, Harvest Partners

PANELIST: Matthew Hicks, Partner, Excellere Partners

#### CAPITATION ARRANGEMENTS IN MEDICARE AND MEDICAID: WHAT ARE THE OPPORTUNITIES AND RISKS?

Interest in establishing new arrangements between providers and payers, driven by both financial and quality of care efforts, is at an all-time high. Our panel will discuss the opportunities and risks associated with establishing new arrangements as they pertain to Medicaid and Medicare beneficiaries. What are the key difference in working with Medicare Advantage versus Managed Medicaid plans? For which health issues do providers assume risk and are they prepared? What regulatory or compliance risks exist in these relationships? What are the financial risks to be aware of under these relationships? What are the challenges of managing a patient population under capitation arrangements?

MODERATOR: Frank Stevens, Managing Director, BRG

PANELIST: Brett Friedman, Partner, Ropes & Gray, LLP

PANELIST: Kevin Wirges, Chief Financial Officer, IMC Health

PANELIST: Matt Woodruff, COO, Alameda Alliance for Health

#### MEDICATION ASSISTED THERAPY (MAT): WHO WINS AND WHO LOSES

Behavioral health remains a top area of provider-focused private equity investment, even more so as the spotlight shines on the opioid addiction crisis. It was reported that PE firms invested over

\$2.9 billion into treatment facilities in 2018, up from \$11.4 million in 2011. Investors say legislation has also made the sector more attractive by extending insurance coverage to more Americans.

As firms acquire and expand clinics that provide everything from detox and residential care to outpatient and suboxone and methadone treatment, key questions are emerging, such as: What business models will win and lose? What treatments are best? Is MAT the gold standard for years to come, or will it erode in popularity? What community-based programs are rising in value? Will payers have success moving to pay per episode? If yes, how can operators position for success post 2020, and how will recent efforts to limit opioid prescribing impact the sector in five to ten years?

MODERATOR: Bryan Cote, Managing Director, BRG

PANELIST: James Andersen, MD, Director, Meridien Research; Florida Academy of Family Physicians

PANELIST: Michelle Lyn, Co-Director, Duke Center for Community & Population Health

PANELIST: Perry Meadows, MD, Medical Director, Government Programs, Geisinger Health

PANELIST: Jeffrey Meyerhoff, MD, Senior National Medical Director, **Optum Behavioral Health** 

4:30–5:00 p.m. Roundtable Discussion:

#### THE OPIOID CRISIS: AN IN-DEPTH EXAMINATION WITH BCBS **OF VERMONT**

Please join us as the Medication Assisted Therapies discussion continues in a roundtable format.

Continuing the conversation from the MAT concurrent session, BRG welcomes Peter Albert, president of Vermont Collaborative Care, and Kelly Lange, director of Healthcare Reform at BlueCross BlueShield of Vermont, to take a deeper look at the ongoing opioid crisis and share the innovative programs Vermont is putting into place to tackle the crisis.

PANELIST: Peter Albert, LICSW, SVP, Brattleboro Retreat; President, Vermont Collaborative Care

PANELIST: Kelly Lange, Esg., Director, Healthcare Reform, BlueCross **BlueShield of Vermont** 

4:30-5:30 p.m. Break

5:30–6:00 p.m. HCPEA Cocktail Reception (invitation only)

6:00-8:00 p.m. Dinner Reception



## WEDNESDAY, DECEMBER 5

8:15-9:00 a.m. Breakfast

9:00-10:00 a.m. Concurrent sessions (3)

#### THE FUTURE OF THERAPY IN POST-ACUTE

Physical therapy services typically represent a significant portion of Medicare expenditures in post-acute care settings. Physical therapists practicing in post-acute care are integral to improving the quality of care provided to patients while reducing overall costs. This is particularly true under the value-based payment initiatives, such as bundled payment models, accountable care organizations, and patient-centered medical homes.

With the Medicare payment system in the midst of a paradigm shift away from the fee-for-service payment structure, CMS issued a proposed rule that will affect the home health and SNF payment systems, beginning as early as 2019. The proposed payment systems would eliminate the connection between therapy utilization and reimbursement, making it imperative that providers understand and demonstrate the value of their services. Given this shift, what is the future of therapy in post-acute care?

MODERATOR: David Wildebrandt, Managing Director, BRG

**PANELIST:** Donna DeBlois, President and CEO, MaineHealth Care at Home

PANELIST: John Kelliher, Managing Director, BRG

**PANELIST:** Rodney Plunkett, Vice President, Population Health Management, CHI Health at Home

**PANELIST:** Nancy Schwalm, Chief Development Officer, Vivage Senior Living

## OVERCOMING THE REVENUE CYCLE CHALLENGE: WHEN ALL THAT COULD GO WRONG DOES

As healthcare expenditures continue to rise at a rapid pace across the industry, providers are increasingly challenged to achieve positive operating margins by maximizing collections through efficient revenue cycle management, which includes administrative and clinical functions that contribute to the capture and collection of patient service revenue. But what does a provider do when everything that can go wrong does? Join experts from BRG and provider organizations as they help walk us through the process to overcome the challenges faced in revenue cycle management.

PANELIST: Peter Chadwick, Managing Director, BRG

**PANELIST:** Jeff Hurst, SVP, Revenue Cycle Management, and President, RevWorks, at Cerner Corporation

PANELIST: Nelson Lowman, Managing Director, BRG

#### **TELEMEDICINE: THE HEALTHCARE FUTURE**

Driven by faster internet connections, ubiquitous smartphones, and changing insurance standards, more health providers are turning to electronic communications to do their jobs—and it is upending the delivery of healthcare. Heralded by some as a way to save money while providing quality care for patients who might not otherwise have access to specialists, telemedicine has exploded in growth during the past decade. It is predicted by some that globally, telemedicine will be a \$36.2 billion industry by 2020, up from \$14.3 billion in 2014. This approach to healthcare is of particular importance to older Americans because it could make it easier and more cost effective the bring doctors or nurses into their homes, enabling real-time diagnoses and treatment adjustments.

MODERATOR: JoAnna Younts, Director, BRG

**PANELIST:** Bryan Finke, MD, System Medical Director, Population Health, CoxHealth

PANELIST: Karen Thomas, President and CEO, Advanced Telehealth

10:00-10:15 a.m. Break

10:15–11:30 a.m. Closing General Session

#### THE BIG EXPANSION OF MEDICARE ADVANTAGE

Medicare Advantage (MA) is one of the few bipartisan areas of agreement in healthcare. Currently more than one-third of Medicare beneficiaries (approximately 20 million people) are enrolled in MA plans, and all signs point toward more growth. BRG projects that roughly half of Medicare beneficiaries will be in an MA plan by 2025—reaching nearly 35 million people.

As CMS makes significant moves aimed at elevating the role of MA in the US health system, insurers, providers, and others will seek to take advantage of opportunities and avoid risks created by MA growth. In this panel, executives from the trenches will discuss what this means for insurers, investors, and the US health system future overall.

**MODERATOR:** Misha Segal, former Director of Policy and Data Analytics Group, CMS; Director, BRG

**PANELIST:** Erin Denholm, RN, MSN, RWJENF, President and CEO, Trinity Health at Home

PANELIST: Daphne Klausner, SVP, Senior Markets, Independence Blue Cros

11:30 a.m. -12:45 p.m. Grab 'n Go Lunch

# **CONFERENCE SPONSORS**

## AS OF JUNE 15, 2018

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HEALTHCARE LEADERSHIP CONFERENCE

## **REGISTER TODAY**

#### **CONFERENCE FEES**

	<b>EARLY REGISTRATION</b> ( <i>Ends August 16, 2018</i> )	<b>REGULAR REGISTRATION</b>
Healthcare Company Attendee	\$500	\$750
Private Equity Attendee	\$500	\$750
Other Attendee	\$750	\$1000
Managed Care Attendee	\$250	\$250
Government Attendee	\$100	\$100
Association Attendee	\$250	\$250

Please note: The BRG Healthcare Leadership Conference is exclusively for registered executives.

## TRAVEL AND HOTEL INFORMATION

#### The Mayflower Hotel 1127 Connecticut Ave NW, Washington, DC 20036

#### Online reservations: https://book.passkey.com/e/49618063

#### Phone: 877-212-5752

Please reference BRG Healthcare Leadership Conference to receive our room-block rate of \$259.00 per night.

#### All-Inclusive Attendance

Your attendee fee covers all education sessions, conference materials, three meals, two receptions, and networking coffee breaks (everything except lodging and incidental personal expenses).

#### **Cancellation Policy**

For cancellations on or before November 3, 2018: You can appoint a substitute senior-level executive, carry over your registration to the 2019 BRG Healthcare Leadership Conference, or receive a refund less a \$100 service fee.

For cancellations between November 3 and December 3, 2018: 70 percent of your registration fee will be carried over to a credit toward the 2019 BRG Healthcare Leadership Conference.

## **TESTIMONIALS**

Another great conference...like a fine wine, [it] gets better with age. Looking forward to 2018.

John Tracey, Webster Bank

[The BRG Healthcare Leadership Conference] has undoubtedly become the best networking event for healthcare deal pros!

Dan Davidson, Coker Capital Advisors

It is one of the best healthcare conferences I attend. The dates, venue, location, and length are perfect. The Rove/Axelrod session should get six of five stars.

Mark Heaney, Select Data

Great conference, great venue, and excellent opportunity to get an inside look at the politics and procedural hurdles ahead of the healthcare industry.

Ruth Fricke, United Healthcare

Of all the conferences I attend, this one is by far the most rigorous with providing credible information that fosters strategic integration.

Margherita Labson, The Joint Commission

Excellent sessions and interaction with a variety of professionals. I definitely gained valuable healthcare-related insights.

Sherl Brand, CareCentrix

One of the best healthcare conferences

Paul Baldwin, Baldwin Health Policy Group, LLC

I thought it was one of the best I have attended overall. Speakers, topics, and staff were great.

John Paul, CCNA Pharmacy



all year!

## 2017 CONFERENCE ATTENDEES

Sabrina Aery Bristol-Myers Squibb

**Steven Aguiar** Provident Healthcare Partners

Lori Ahlstrand HHS Office of Inspector General

**Dunston Almeida** eviCore

**Rebecca Altman** Berkeley Research Group

**Meredith Anastasio** Berkeley Research Group

**Darby Anderson** Addus Homecare

Mandy Asgeirsson Berkeley Research Group

David Axelrod President Barack Obama

**Brett Baker** US Senate Committee on Finance

Theresa Baker Webster Bank

Paul Baldwin Baldwin Health Policy Group LLC

**Edo Banach** NHPCO

**Thomas Banks** Silver Point Capital

**Heather Bates** Berkeley Research Group

Samira Beckwith Hope Healthcare Services

Peter Benham Silicon Valley Bank

Andrew Bergman Kohlberg Kravis Roberts & Co.

**Mike Bernstein** Baird Capital

Elizabeth Betten Madison Dearborn Partners, LLC

Jeff Black Mercer

**Dexter Braff** The Braff Group

Sherl Brand CareCentrix

Niall Brennan Healthcare Cost Institute; CMS

Andrew Bressler Bank of America

**Daniel Brinkenhoff** Centre Partners Management

**Mike Broderick** CapitalSource

**Nancy Brown** OIG/HHS

**Greg Browne** Ally

**Dan Bruce** Jet Health Inc.

**Elizabeth Bryant** Mercer

**Edward Buckley** Select Data, LLC

John Burger Fairleigh Dickinson University

**David Calder** The Halifax Group

**Vincent Capece** Middlesex Hospital

Sean Carney CareCapital

Frank Carsonie

&Aronoff LLP

Benesch.

**Brian Carroll** Golub Capital

Friedlander, Coplan

**Margaret Cary** The Cary Group

**Thomas Case** CIT Healthcare Finance

**Gay Casey** Berkeley Research

Group **Richard Cassidy** WellMed Medical

Management Kathryn Ceja Medicaid and CHIP

Payment and Access Commission **Tom Ceto** 

Ally Corporate Finance **Peter Chadwick** 

Berkeley Research Group Joe Chiarenzelli

HHS OIG **Catherine Cohen** 

American Academy of Opthalmology

**Michael Cohen** Wakely Consulting Mike Cole

Alvarez & Marsal **Taylor Cole** 

> Harren Equity Partners

Michelle Copenhaver Aetna

**Bryan Cote** Berkeley Research Group

**Jeff Cox** Mercer

**Louis Curcio** Troutman Sanders LLP

**Paige Daly** Harvest Partners

**Ray Darcey** Aurora at Home

**Daniel Davidson** Coker Capital

2018 HEALTHCARE LEADERSHIP CONFERENCE - 2018 ATTENDEE PACKET

**Jim Davis** Chiron Financial LLC

Donna DeBlois MaineHealth Care at Home

**Tyler Diduch** Berkeley Research Group

**Daniel Dietz** CHI Health at Home

William Dombi National Association for Home Care & Hospice

**Brendan Donovan** CapitalSource

Michael Driscoll Koch Industries. Inc.

Will Duke CIT Healthcare Finance

Adam Durrett Hellman & Friedman

**Erek Dyskant** BlueLabs

Marian Entin Simione Healthcare Consultants

Tyler Ernst FFL Partners

**Brent Estes** Rush Health

Walter Ettinger University of Maryland Medical System

Shahab Fatheazam Lincoln International

Joseph Felkner Health First

Jason Feuerman Genesis HealthCare

Jason Ficken Quadriga Partners

Molly Fitzpatrick The Halifax Group

**Kvle Fields** 

ApproxRX

**Tom Flynn** SV Health Investors

**Christie Franklin** Bristol Hospice LLC

**Peter Freyer** Silicon Valley Bank **Ruth Fricke** 

United Healthcare **Matthew Gaeta** HIG Capital

Sean Gaffney Encompass Home Health & Hospice

**Joseph Giles** Athletico Physical Therapy

**Eugene Goldenberg** Cain Brothers

**Steven Goldsmith** Sterling National Bank

**Ron Greeno** TeamHealth

**David Greider** Nashville Health Care Council

**Tim Gronniger** CMS

Adam Grossman Deerfield Management

**Mitchell Gruesen** Ally Corporate Finance

Allyson Hall University of Alabama at Birmingham

**Chris Harris** FFL

**Jawad Hasan** Apax Partners

Mark Heaney SelectData

Adam Hentze Beecken Petty O'Keefe & Company **Russell Herakovich** Brightwood Capital Advisors

John Keimig

Healthcentric

Advisors (CMS

John Kelliher

**Ellen Kelsay** 

Berkeley Research

National Business

Group on Health

Ted Kennedy Jr.

Epstein Becker

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Anastasia

Mayo Clinic

Hyrum Kirton

Bristol Hospice

Berkeley Research

Berkeley Research

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Kenneth Kraft

**Robert Kramer** 

National Investment

Center for Seniors

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Ray Kolls

CCIIO/CMS

OIG/HHS

(NIC)

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Children's Hospital

HealthInvest Equity

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MBF Healthcare

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Melissa Jaffe

Luke James

Encompass Home

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Matthew Johnson

Christiana Care VNA

Sowell & Co.

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**Brian Jurutka** 

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**Technologies** 

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Karen Kajmo

Andrew Kaplan

Bain Capital Private

Advocate Post Acute

HCPEA

Equity, LP

Network

**Denise Keefe** 

MVP Health Care

NIC

CellTrak

Berkeley Research

Company

Margherita Labson

The Joint Commission

Barry Lachman, MD, MPH Parkland Community Health Plan

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Timothy Laffey Mercer

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**Christy Lemak** University of Alabama at Birmingham

Pat LePore Main Line Health

**Dr. Kevin** Leslie Warburg Pincus

Les Levinson Robinson & Cole LLP

Jerry Lewandowski Berkeley Research Group

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**Burk Lindsey** Raymond James & Associates

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Keith Lockwood Jefferies & Company

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**Tri MacDonald** Berkeley Research Group

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John McCarthy Ohio Office of Medicaid

Don McClure Capitol CRE

Chip McCollum Capital One Chris McCrory

Sheridan Capital Partners

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Hugh McDonald Troutman Sanders LLP

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**Sean McNally** Prairie Capital

Daniel Meier Benesch, Friedlander, Coplan & Aronoff LLP

**Jesse Meyer** Silicon Valley Bank

**Haywood Miller** Berkeley Research Group

**Charles Milligan, Jr.** *UnitedHealthcare* 

Community Plan of New Mexico Aaron Money

FFL Partners
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Lee Moonev
N

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**Cynthia Morton** NASL

Amira Mouna The Menges Group Robert Nelb

Medicaid and CHIP Payment and Access Commission

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**David Oberdorf** Capital One Healthcare

Merrily Orsini Axxess Michael Ory Raymond James & Associates

Gregg Osenkowski

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Management Greg Pachus Silicon Valley Bank

Ann Painter, RN, MSN Christiana Care VNA

Andre Paquette Webster Bank

Jeannee Parker-Martin

Leading Age California **Milan Patel** NXT Capital

John Paul CCNA Pharmacy

Sharon Pearce

Lindsey Peugh CMS

**David Pisciotta** Troutman Sanders LLP

**Darshan Prabhu** Starr Investment Holdings

Rachel Presser Brentwood Associates

**Greg Radinsky** Northwell Health

**John Randazzo** Warburg Pincus

Marcia Reissig Sutter Care at Home

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**Tim Rogers** Association for Home Care & Hospice of NC and SC

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**Karyn Schwartz** PhRMA

James Scroggs American Academy of Dermatology Association

**Misha Segal** Berkeley Research Group

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BlueCross

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Derm0ne

Partners

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Association

FEL Partners

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Partners

Counsel

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CCIIO/CMS

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Varagon Capital

Caroline Young

Nashville Healthcare

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Berkeley Research

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Berkeley Research

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Wellbridge Health

Windfield-Jones

Electric Cooperative

Karen Winterhof

National Rural

Kelly Skeat Benesch, Friedlander, Coplan & Aronoff LLP

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Andy Slavitt CMS

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Erin Sutton CMS

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